

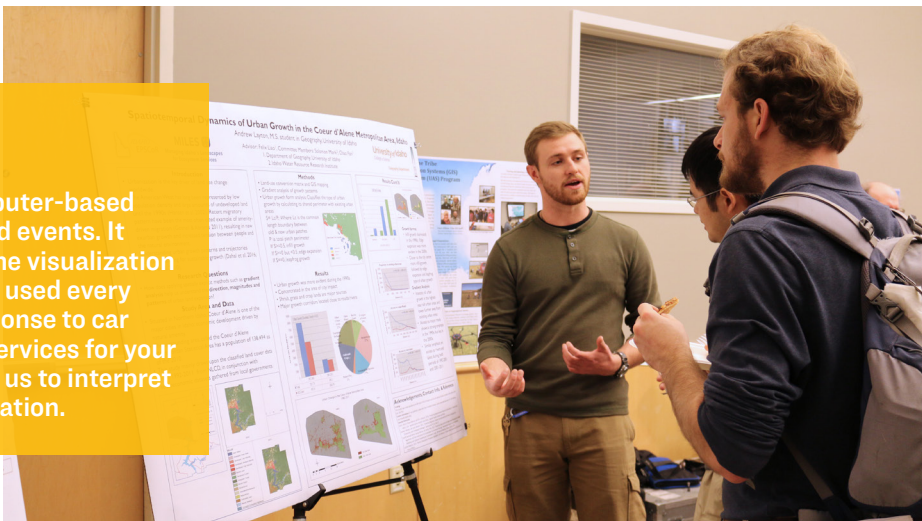
TOWERS

NEWSLETTER OF THE UNIVERSITY OF IDAHO LIBRARY

WINTER
2018

WHAT IS GIS?

Location, location, location! GIS is a computer-based tool used to map and analyze features and events. It combines the power of a database with the visualization capabilities offered by maps. GIS is being used every day in ways that range from disaster response to car navigation systems and location-based services for your phone. GIS is valuable because it enables us to interpret and understand information based on location.



U of I Geography graduate student Andrew Layton talks with GIS Day attendees during the exhibit session.

LIBRARY-SPONSORED GIS DAY HIGHLIGHTS RESEARCH AND REAL-WORLD SOLUTIONS

Geographic Information Systems (GIS) Day is an annual event that has taken place around the world since 1999. At the University of Idaho, GIS Day has been a tradition since 2007—and the University of Idaho Library continues to be the driving force in bringing this event to the community. The U of I Library is the main sponsor and GIS Day event organizer.

On November 15 this year, the library's GIS Day drew over 100 attendees to the Moscow campus, including students, scholars, businesses, professionals and the public. The event provides an important forum to focus on geospatial technologies and demonstrate the many ways they are currently used and how they will be used in the near future.

Historically, the event is an interactive information-sharing event where attendees and participants learn about the how geospatial technologies are helping to answer research questions and solve real-world problems. The 2017 GIS Day at U of I followed tradition and provided an excellent array of information, learning, sharing and future-focused, thought-provoking discussion and exchange.

Event highlights included:

- Featured speaker, Robert Kircher of Esri Professional Services, who spoke about geospatial artificial intelligence (AI) and machine learning (ML)
- 10 lightning talks (five minute presentations with quick information delivery)
- 17 interactive exhibits and poster presentations

Event sponsors included Idaho EPSCoR Managing Idaho's Landscapes for Ecosystem Services (MILES), Northern Rockies Chapter of URISA, Rim Rock Consulting, Inc., Alta Science & Engineering, Inc., Ascent GIS, Sentry Dynamics and GravisTech.

The GIS Day Planning Committee members included Bruce Godfrey, U of I's GIS librarian and event chair, Beth Hendrix, Jessica Martinez, Jeremy Kenyon, Evan Williamson, and Judy Bielenberg [retired] from the library and Patrick Olsen from U of I's geography department. Kudos to the Committee for coordinating an amazing day!

GENERAL FACTS OF INTEREST

- GIS is applicable to almost every academic discipline, business and government entity.
- The U of I Library has its own GIS Librarian—Bruce Godfrey. He gives faculty, staff and students guidance with geospatial services and related resources. To contact Godfrey, call 208-292-1407 or email bgodfrey@uidaho.edu.
- GIS software is used by most, if not all, academic colleges at the University of Idaho.
- Interactive Numeric & Spatial Information Data Engine (INSIDE) Idaho, the official data clearinghouse for the State of Idaho, has been housed in the U of I Library since 1999: <http://inside.uidaho.edu>.

DEAN'S CORNER

Study Validates Importance of Information Literacy Instruction



Dean Lynn Baird

In the library world, we use slogans like “Libraries Change Lives” and “Libraries Make a Difference” to help others understand the importance of libraries to our communities. Recently, academic librarians across the country have been working on different ways to help constituents understand the significant role libraries play in student success.

To that end, the Greater Western Alliance of Libraries (GWLA) launched a study that analyzed data from over 42,000 first time, first-year freshmen in over 1,700 courses from 12 research institutions in the United States to determine the impact of library instruction on several student success metrics. This study, “The Impact of Information Literacy Instruction on Student Success: A Multi-Institutional Investigation and Analysis,” reports that:

- Student retention rates are higher for those students whose courses include an information literacy instruction component;
- First-Year GPA was higher for those students whose courses had such instruction as compared with other students;

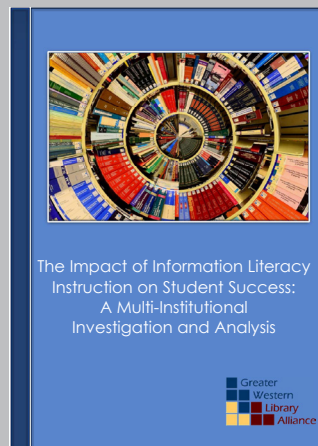
- Students with library instruction completed 1.8 more credit hours per year than students who did not have such instruction.

GWLA Executive Director Joni M. Blake noted that this is the beginning of a multi-year study to “see if these gains are sustained and if this translates into an impact on graduation rates.” This research is important because it provides us with real data to validate the worth and influence of our library instruction programs.

The University of Idaho Library has a robust classroom instruction program, and we reach nearly 78% of our total student population in these classes, which is a high percentage compared to our peer institutions. Our librarians are committed, passionate professionals who truly care about providing our students with tools they

will need and use while at University of Idaho and beyond.

Your generous gifts and donations give us the opportunity and the resources to develop engaging library instruction programs that ensure our students are well-equipped to consider challenging issues from many perspectives.



NEW STUDENT LIBRARY ADVISORY COUNCIL BLAZES TRAIL FOR FUTURE CHANGE

The Student Library Advisory Council held its first meeting on December 1, 2017 over a pizza lunch. The seven U of I students who attended the meeting represented many different colleges, majors and interests but all shared a passion for the library and its mission. The energetic group was eager to give feedback and suggestions and learn more about the library.

The December meeting discussion was extremely productive and touched on many different library topics including library hours, technology, and ways to promote library workshops, events, and resources more effectively. We were surprised to discover that students preferred paper flyers to email as a method of communication. The students also shared their experiences of using the library during the morning and evening hours. We learned that the library's 24-hour service is so popular that students want more!

Dean Lynn Baird and Associate Dean Ben Hunter, in partnership with the Associated Students of the University of Idaho (ASUI) and various colleges across campus, identified the inaugural student advisory members. The group plans to meet once a semester. At the meetings, library leadership will seek general input on student library needs and ask for



Members of the Student Library Advisory Council Associate Dean Ben Hunter and Vice President of Associated Student University of Idaho (ASUI) Catherine Yenne.

suggestions for new resources and services. In addition, student members will learn how to become more effective library advocates in their various campus roles.

The library is extremely excited about the new council, knowing that this direct connection will give the library an opportunity to better provide students with the spaces and services they need to support their success.

SPECIAL COLLECTIONS JAZZIN' IT UP WITH STYLE AND TRADITION

Special Collections and Archives will celebrate the 51st annual Lionel Hampton Jazz Festival at the University of Idaho on Feb. 23 and 24. During the month of February, music, history, and visitors will fill the U of I campus. And, in keeping with tradition the library will play a big part in celebrating with the entire university community.

Special Collections is “home” to the International Jazz Collections (IJC), a growing archival repository dedicated to the preservation, promotion and study of jazz. The IJC was established at U of I in 2000 to feature the collection of musician Lionel Hampton, which was donated in 1992. In 2007, it merged with the library’s Special Collections and Archives and remains in the library’s care full-time.

The IJC includes photographs, books, records, correspondence, audio recordings, artifacts, instruments, and ephemera from jazz musicians, critics, publicists, composers, and historians, including Leonard Feather, Ray Brown, Al Grey, Ella Fitzgerald, Dizzy Gillespie, Pete and Conte Candoli and more.

In February, Special Collections and Archives will take center stage, hosting a variety of exhibits and events featuring the International Jazz Collections (IJC) — thus continuing the library’s strong legacy of support and connection to this famous festival.

- The U of I Library’s first floor will showcase an exhibit focused on Lionel Hampton’s international influence during the month of February.
- The U of I Library will host the Malcolm Renfrew Interdisciplinary Colloquium on Feb. 13 from 12:30-1:30 p.m. Head of Special Collections and Archives Erin Stoddart and Archivist Ashlyn Velte will co-present a session titled: “Lionel Hampton through the Archival Lens.”



Lionel Hampton near the Eiffel Tower in Paris, Lionel Hampton Collection, IJC MG 1.

- Stoddart and Velte will co-present an educational workshop for high school students with U of I Lionel Hampton School of Music professor Barry Bilderback on Feb. 23.
- During festival performances, the ASUI Kibbie Activity Center will feature display cases containing IJC materials and the National Medal of Arts, received by the U of I Jazz Festival in 2008, the year marking the centennial of Lionel Hampton’s birth.
- Moscow City Hall will display IJC items during the month of February as part of a collaborative exhibit with Leila Old Textile Collection and the Jazz Festival.

It’s a wonderful time of year to honor traditional jazz music, history and the library’s deep-rooted connections to this festival. Visit www.uidaho.edu/jazzfest or call 208-885-5900 for more.

ANNOUNCEMENTS

CONGRATULATIONS TO EMERGING LEADER ASHLYN VELTE



Ashlyn Velte

Ashlyn Velte, University of Idaho Library archivist in the Special Collections and Archives Department, has been selected as a 2018 American Library Association (ALA) Emerging Leader. Velte joins other library professionals from across the country in the one-year librarian leadership development program. Velte is the sixth participant from the U of I Library to be chosen for program since 2011.

SECOND FLOOR RENOVATION UNDERWAY

The library will soon begin a \$700,000 renovation of its second floor space—thanks to donor gifts and public funds. During the projected four-month construction, the floor will remain open. Planned remodeling includes new carpet, paint, furniture and electrical upgrades to be done in stages.

SERVING UP WATER AND SCANS

With the start of spring 2018 semester, the library debuted its new first floor additions: a water bottle refilling station and a dedicated scanning station. The Associated Students University of Idaho (ASUI) partnered with the library to help pay for the filling station.

GOT MAPS?



Map Giveaway Crowd

Map enthusiasts and community members alike came in droves to the U of I Library’s free map giveaway on Jan. 18. All of the 2,500 library maps were gone by the second day.

DONOR SPOTLIGHT

Donna K. Smith Student Award Endowment Touches Many

The University of Idaho Library has over 20 memorial and honorary endowments that help us achieve our goals. Among these awards is the Donna K. Smith Student Award, which was established to honor the memory of late U of I Library employee Donna Smith. Every March, library student employees are nominated, selected, and honored at a celebratory event, and the winners receive a cash award from the Donna K. Smith Endowment.

"She was one-of-a-kind — with one of those laughs that included everyone."

-Library Dean Lynn Baird



2015 Donna K. Smith Outstanding Student Employee Award Winners (left to right): Rachel Kerr, Justine Peterson and Jordan Lynn.

Smith died in 2009 but she left a lasting impression on those who worked with her. "When she passed away, she took a bit of our hearts with her," said Library Dean Lynn Baird. Smith made significant contributions to the library and U of I students. "She was passionate about history and she was a pioneer in the library's website development, giving us a glimpse of how we would soon be capturing history and sharing it with a wider world," Baird remembered.

Smith's first job at the library was night loan clerk. Her many subsequent positions included processing the Barnard Stockbridge collection (grant-funded), working in the Social Sciences Library, and finally, working in Special Collections. During her 23 years of library employment, Smith took advantage of the university's educational benefit, earning a B.A. in American Studies and a M.A. in History. In 2002, she became a



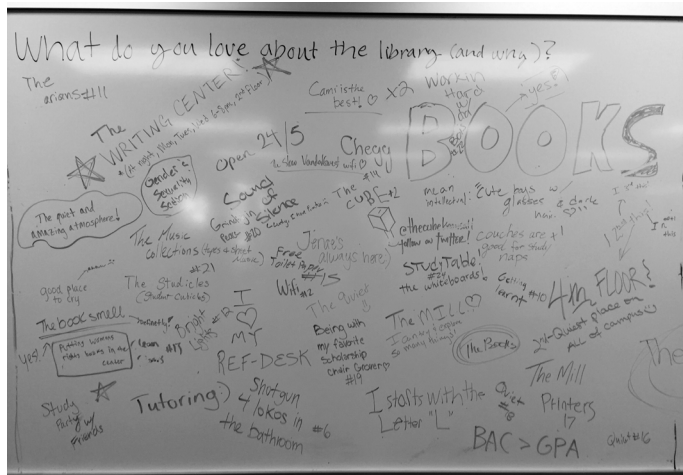
A celebratory cake ready for the cutting.

research librarian at Schweitzer Engineering Laboratories in Pullman, Washington, where she worked until her death.

"Former employees and friends generously donated to this fund initially to get it started, and we

continue to receive gifts every year that help us honor both Donna's generosity and our outstanding student employees," said Baird. "It reminds us of what's really important — the value of giving."

COMMUNITY WHITEBOARD



First floor community whiteboard with question "What do you love about the library and why" and patron responses.

GIVING IS PERSONAL AND THERE ARE SEVERAL OPTIONS AVAILABLE TO SUPPORT U OF I STUDENTS.

- Cash Gifts
- Planned Giving
- In-Kind Gifts
(Materials & Personal Collections)
- Tax Benefits Appreciated Assets
- Memorial or Honorary Gifts

Please contact Associate Vice President for Development Kim O'Neill at 208-885-5371 or kimoneill@uidaho.edu to donate and/or for more information.

