

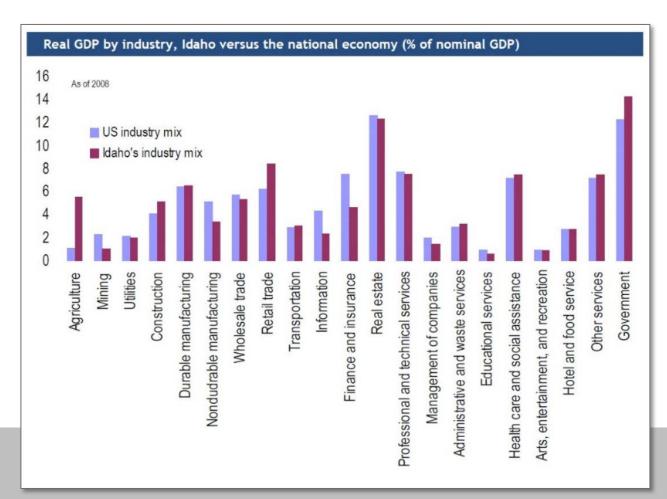
IDAHO IMPERATIVES

KEYS TO ENHANCING PROSPERITY

- Build our workforce
- Drive innovation
- Encourage entrepreneurship



IDAHO'S ECONOMY



THE VALUE OF HIGHER EDUCATION

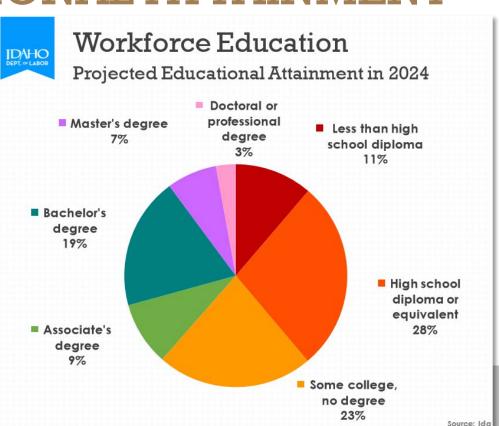
Per Capita Income vs Bachelor's Degree Attainment



IDAHO EDUCATIONAL ATTAINMENT

PREPARING OUR CITIZENS

- Direct Admissions
- K-12 Investments
- Higher Education Task Force



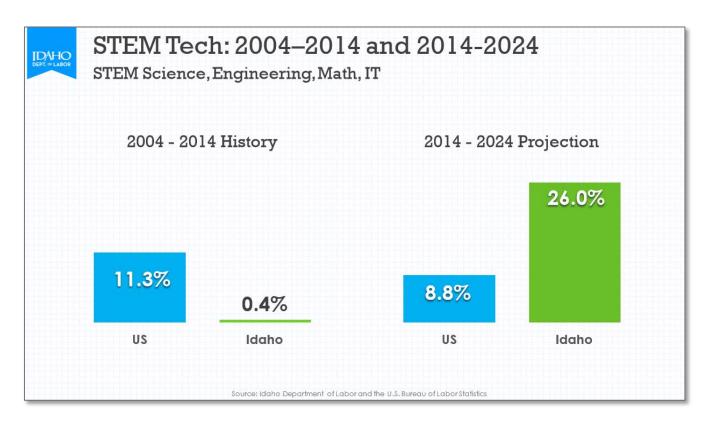
IDAHO'S GO-ON CHALLENGE

State	2012 Go-On Rate
Idaho	48.2%
Alaska	45.6%
National	61.7%
Connecticut	70.8%
Mississippi	78.8%

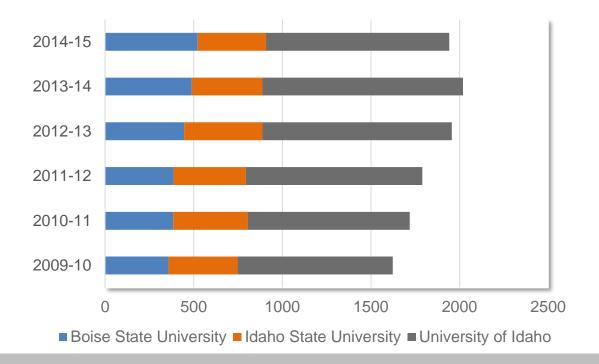




IDAHO STEM NEEDS



STEM DEGREE PRODUCTION IN IDAHO



	2015 STEM Graduates	% STEM Degrees
BSU	2,585	27%
ISU	386	20%
UI	1,034	53%

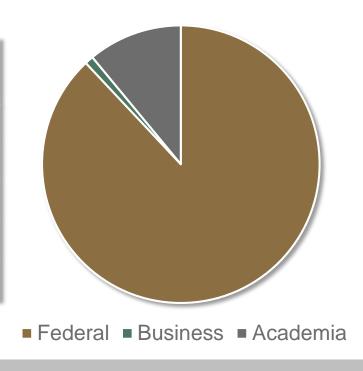
IDAHO INNOVATION: A PUZZLE

Idaho 40th in population, 49th in per capita income

Research and development:

- 29th federal
- 31st in business
- 47th in academic
- 29th in patents issued
- 33rd overall in research and development

Agency	Idaho Rank
DoD	37
NIH	51
NASA	44
DoE	7
NSF	52



IDAHO'S RESEARCH UNIVERSITIES

	UI	BSU	ISU
Federal R&D	\$32.4	\$11.2	\$5.3
S&E Doctorates	68	2	12
Total R&D	\$97.5	\$31.3	\$17.9



IDAHO ENTREPRENEURSHIP

State	Rate of New Entrepreneurs	Opportunity Share	Startup Density
Idaho*	0.32%	75.6	75.6
California*	0.39%	88.1	88.1
United States**	0.33%	80.4	80.5

^{4.} Idaho
Population: 1.6 million
Per-capita Income: \$22,788
College degrees: 24.6 percent
Thumbtack's survey found Idaho to be the easiest place to start a business. "You could have a legally operating business in a matter of a few hours here," claims a marketing consultant from Boise. Idaho offers straightforward and thorough online resources, top-level training and networking programs and scored the No.1 ranking for simple licensing regulations. Wannabe entrepreneurs can get started at

Top Trending: Expedia CEO Shares the Critical Traits to Develop by Age 30

*2016 most recent New Entrepreneurs and Opportunity Share; **2015 most recent New Entrepreneurs and Opportunity Share, 2013 Startup Density

AN ARENA FOR IDAHO

