

APRIL



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Editor Bill London Lavout Kim Cantrell Advertising Felice Rogers Typesetting Nola Steuer Proofreading Connie Hatley Distribution Therese Harris Christine McGreevy Back Cover Design Beth Case Children's Page Robin Murray General Manager Kenna Eaton Chair of Board of Directors Jeannie Harvey Members of Board of Directors Erika Cunningham Tom Gaul **Evan Holmes** Dean Pittinger Vicki Reich Mare Rosenthal Sandy Stannard **Eva Strand** Published by Moscow Food Co-op 310 W. Third Moscow, ID 83843 (208) 882-8537 Upper Crust Bakery 883-1024

> Open Every Day 9:00 am - 8:00 pm

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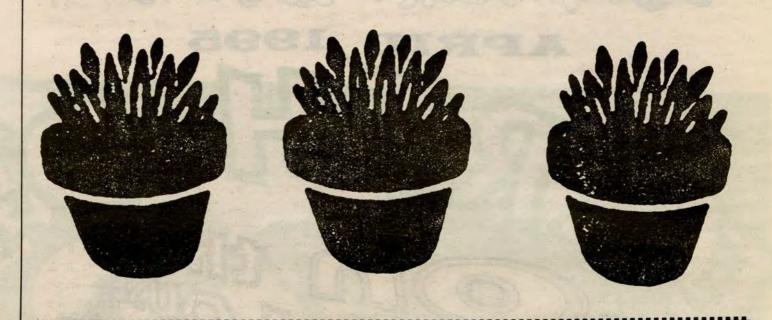
#### ADDITION TO MARCH POTATO ARTICLE

By Jacqueline Soule

Seed potatos for planting can also be purchased locally at Stookeys' Feed and Garden, 211 West D St., Moscow. I appreciate the tip and would love to hear of any other local sources from the readers since I'm still a newcomer. Thanks!

#### SPICES, ETHNOBOTANY AND YOU

Jacqueline was out of town on a research trip, and will have a spices article next month.



### WHY VOLUNTEER?

By Erika Cunningham

One of the most commonly asked questions around the Co-op is "Do you need any volunteers right now?" The answer once and for all is ... YES YES YES we always need volunteers; morning, noon, and night, all times the Co-op is open. I can always find something for you to do anywhere from produce to baking to cashiering.

What do I need now? Everything! The number of volunteers is at an all-time low right now, and all departments are clamoring at me for help. So where do you fit in? Being a member of a Cooperative means many different things to different people. To some it means a better food selection--more bulk and natural foods than conventional stores. To some it means knowing that they give their food dollars to

a cooperatively run business, that their food dollars are voting in a responsible way toward better packaging, healthier food and supporting local businesses and growers. To some it means an opportunity to participate, handson, in a community project by volunteering, and even gaining a benefit (a discount) for working in that community project.

It's easier than you think to jump in and find the time to volunteer. Often the Co-op turns into the one thing in many people's busy schedule that they really look forward to. We're a lot of fun here! The orientation only takes about 30 minutes--I take you around the store, show you where things are, let you know what kinds of volunteers we need at the moment, and then we work together on finding a time and a

job for you. We're very flexible about placing you in times that fit with your schedule and jobs that fit with your ideas about the Co-op.

So ... been thinking about taking time to get to know yourself, do something just for yourself? Come on in and see what the Co-op can do. What better way to learn more about yourself than to tell others your story as you work along side them? And volunteering your time to make a responsible business work better can only make you feel better. Besides, when you work you get the benefit of lower costs on your grocery bill.

So try us out. We need you and you can benefit from helping us. Call Erika at 882-8537 or stop and see me in the store -- often I can train you the day you show up.

### CO-OP 2001: A "SEARCH FOR SPACE" ODYSSEY

By Jeannie Harvey and the Co-op Board of Directors

The Board of Directors has joined the circus!

It hasn't happened yet, but if we keep jumping through hoops and juggling hot potatoes we'll soon have our act perfected. How can managing a food cooperative generate such fanfare?

Growth is the biggest reason. "The "G" word has a innate negative connotation to some. Regardless of its connotation, growth has carried the Co-op well beyond the stage where it can be adequately managed through good intentions alone. A retail store that annually turns more than one individual thousand hundred transactions to create a million dollars in sales, and which spends over twenty thousand dollars each month for payroll costs, is not a cottage business anymore.

It has become increasingly difficult for the Board of Directors to manage the corporation as if it quaint out-of-thea mainstream shoppe. Those difficulties extend to the general manager, the paid staff and the volunteers. Each task has become more crucial, proper timing of tasks more imperative successful completion of duties so essential. And, of course, many of our members, especially the longstanding core that has been with the Co-op through thick and thin, don't want to lose any of that quaint homespun appeal. surprisingly, that same sentiment is true for the Board members, staff and volunteers.

A couple of years ago it became apparent that the Co-op was going to soon outgrow its location. This current "outgrowing" our current space brought a need for micromanagement, a switch reactive to pro-active management and a closer focus on the intricate aspects of the business and the It also seemed marketplace. apparent that a move to a larger, appropriately designed facility would eventually be mandatory in order to stave off some of the needs and problems that "outgrowing" would bring.

Now that 1995 has arrived we that the anticipated outgrowing has also arrived. This leaves the Co-op in a precarious position because of the problems and risk that have arrived hand-inhand with the growth. Our store has inherent design inefficiencies that contributed to 1994 margins higher than industry averages and 1994 payroll costs much higher than that for comparable co-ops. Through all this we strive to create a slight profit in order to fund a philosophic goal involving outreach, charity and education all wrapped up in a package that we label a "positive presence in the community." Furthermore, the business was founded by innovative people and was intended to be innovative; we would like to stay at the front of the innovative

Meanwhile, the grocery market is very competitive. Many products which we have successfully "test-marketed" are showing up on supermarket shelves. Shoppers' habits and choices are based on a combination of conscious and subliminal decisions about convenience, service and price. Co-op must be satisfactorily meet our customer/ member/owner's expectations in these three areas. Recently our have flattened sales membership shrunk so we have great concerns about performance in these categories. In addition, our members generally favor expanded product lines, new product lines and some peripheral services such as a sit-down eating area within the deli.

All the signs seem to say that we should move, introduce new products and services, grow with the flow. The time is ripe. We are up against the wall. Let's do it!

Wait a minute, not so fast!

Many of our most involved member-owners who carry the heart of the organization in their own chests say that they don't favor a move out of the downtown area. The board has investigated downtown locations that meet our criteria and none are available.

Wait until something becomes available is the response. The truth of the matter is, even if something was available now we probably could not afford it and it is not likely to become more affordable through more waiting. And even options that are affordable now that lie outside the invisible boundary of acceptability may not stay affordable much longer.

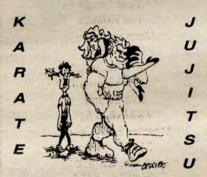
The people who started this ball rolling twenty years ago could not have anticipated the decisions we have to make today. While we wish to remain true to the values and ideals that inspired them it is beginning to look as if 1995 is a watershed year for the Moscow Food Cooperative. Foremost, we have to protect the financial solvency of the institution. To do that in our current location might require downsizing the scope and volume of the business. To do that in a new location would require expanding the scope and volume of the business.

So even though we have not yet begun to juggle chainsaws or jump through flaming hoops, the members of the Board are beginning to feel the increasing complexity of the Co-op. As we prepare for our annual day-long Board of Directors' meeting and (April 8) we are individually and collectively trying to weigh and balance our wonderful prospects and our growing burdens. We hope that the 1995 goals we formulate and discuss at the retreat will provide a vision for the Co-op that will carry us successfully into the next century. We are not comfortable with the realization that the decisions we make will probably not please all of the people all of the time, but we'll have to make them anyway. Then we'll run off and join the circus.

Let us know your thoughts, ideas, and opinions. If you receive a Co-op survey, please fill it out and return it. Thanks!



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Editor's Note: On these pages, we offer two contrasting views of selection guidelines for products at the Co-op. Please read and consider both options. The Co-op Board will decide what kind of guidelines to adopt. Please let them know your opinion, either by talking to Board or staff members, writing to this newsletter for all of us to read, or by completing a Co-op survey. This is an important issue and will decide the products available at the Co-op.



# SUGGESTED GUIDELINES

By the Product Selection Committee

#### Introduction

For the past year, the Co-op Product Selection Committee has been meeting to develop guidelines for the types of products that the Co-op ought to be selling. An overview of the product selection guidelines were presented at the Co-op Annual Meeting. This article presents the actual text of the draft guidelines developed by the Committee. Comments and suggestions are welcomed.

Why have guidelines? Co-ops often develop product selection guidelines to ensure that the products that are offered for sale are consistent with the mission and goals of the Co-op. After all, the Co-op is what the Co-op sells and the mission statement explicitly states that Co-op products are to be "consciously selected." Guidelines also bring continuity to purchasing decisions in the face of personnel changes. The Moscow Food Co-op has never had guidelines like other, larger Co-ops and the Product Selection Committee was given the responsibility to develop such guidelines.

The guidelines below are the result of a year-long process involving up to 10 people. The guidelines represent a best effort of the committee to achieve consensus. As to be expected, there is, and will continue to be, some disagreement on various product guidelines.

The guidelines represent the Committee's best attempts to interpret and operationalize the Co-op mission statement. The committee based its decisions on four criteria in the Co-op mission statement. From the mission statement, the Co-op ought to sell products that are:

reasonably priced

locally and/or organically grown

healthful to the consumer

healthful to the environment

#### Some Points to Keep in Mind When Reading the Guidelines

- 1. The product selection guidelines are just that--a guide to action and they are still in draft form. The guidelines are not etched in stone and are intended to be fluid and dynamic.
- 2. The guidelines are the result of a group process and not the result of any single Co-op member's interpretation of the criteria.
- 3. The research behind the various guidelines presented below is far from complete. Further research and a list of references in support of the proposed guideline(s) would go a long way toward helping clarify the rationale behind the guidelines.
- 4. The product selection guidelines are an uneasy combination of philosophy and pragmatic action. Some of the guidelines themselves overlap in content and are not mutually exclusive.
- 5. For the most part, the Co-op's current product offerings meet the criteria listed below. Those products that don't meet the criteria could be "grandfathered in" to satisfy customers that have become accustomed to these products.

**Product Selection Guidelines** 

Organically Grown Products

Certified organically grown products will be promoted by the Coop. Organically grown products have priority over non-organic products. Both will be offered when there is a significant price difference. The Co-op will promote organically grown foods through education and special programs.

Environmental Impact

The Co-op will promote low-impact living by giving priority to bulk, organically grown, and local products. The Co-op will limit the number of products sold in non-recyclable, non-reusable, or energy-intensive packaging. The Co-op will encourage recycling and the use of recycled containers. We will encourage manufacturers and distributors to make products available in post-consumer recycled and recyclable packaging.

We will only carry biodegradable, non-dyed and non-chlorine bleached paper products; low and non-phosphate detergents; and health and body care products that are not tested on animals or that contain animal by-products.

**Economics** 

In order for good food to be accessible to all, regardless of financial status, the Co-op will provide low priced, quality foods in support of its "basic basket" program. The "basic basket" program provides an assortment of minimally processed, minimally packaged foods at a basic price with an emphasis on organically grown food.

Special Dietary Needs & Cultural Considerations

Many Co-op members have special dietary needs and restrictions. The Co-op will carry products that are low-no salt/sodium, low/no fat/cholesterol, non-dairy, wheat/gluten free, vegetarian, and vegan. Co-op members also come from a diversity of cultural backgrounds and lifestyles. Therefore, the Co-op will carry foods that reflect those lifestyles such as Kosher foods, Asian and macrobiotic foods, and other appropriate ethnic foods.

Household Goods and Clothing

The Co-op will provide household goods that conserve on energy and that are made from recycled or recyclable materials. Soaps, detergents, and household use products will be biodegradable, cruelty-free, and carried in bulk when available. Clothing will be made from organically grown cotton and other natural fibers. No animal fur will be sold in any Co-op products. Exotic tropical woods products (e.g., teak and mahogany), should not be carried unless it can be shown that these products are the result of sustainable forestry practices.

Sweeteners

The Co-op will only carry unrefined sweeteners or fructose (e.g., rice syrup, honey, and barley malts). This guideline applies to both the sweeteners in raw form and to products containing sweeteners. The Co-op should transition its current product offering to meet this guideline. In the interim, the Co-op will promote the use of unrefined sweeteners and inform the membership about the negative characteristics of refined and artificial sweeteners.

Meat and Poultry

The Co-op will not carry meat products (including fish and poultry). If Co-op members desire organic meat products, they can work with Co-op buying staff to locate a source for special ordering.

Vitamins and Supplements

The Co-op will focus on healthy food rather than supplements. The goal of our vitamin and supplement department is to provide the membership with the products they need and want to supplement a healthy diet. We will carry additive-free vitamins and supplements cont. pg. 23

By Kenna Eaton General Manager

Membership meeting, we heard a true all the time. So ... where does report from Greg Brown, a that leave us? member of the Product Selection by the Buyers when selecting items concrete format that any Buyer to be sold in the store (a copy of could use when selecting goods for which is printed elsewhere in this the Co-op to sell. issue of the newsletter).

The story behind committee starts a few years ago reflect what we feel when the previous Buyer, Skott membership wanted to buy. Larsen, asked for help in deciding course, with over 1800 members, which new products to pick up to that reflects a wide variety of sell in the store. As we talked, we dietary needs and concerns. realized that it would be helpful, to Trying to accommodate all those a Buyer, to have some guidelines wishes is constantly challenging, when purchasing. The world of and then we throw on top of that natural foods is growing rapidly, as the need to make enough money to is the selection of products. Every stay in business. If we only meet a day we are swamped with phone select groups' needs, or demands, calls, literature, and samples (our we will alienate the others, loose favorite part!) from manufacturers, the sales and eventually put distributors, and sales people, ourselves out of business. So you trying to get us to buy their can see that it is a delicate product. Whew! At times this balancing act, and you can see why turns into a very challenging we asked the Board to help us process.

We further realized that when customers walk into our store, an ad hoc committee composed of they have some pre-suppositions Board members and interested Coabout our products. Most people opers to do the ground work that expect us to screen the products in is required when creating policies. the store for preservatives and artificial ingredients. expect that the products be cruelty-free, and free of all animal products. Some people believe that if the Co-op sells it, it MUST be good for you. Or that it must be fat free, high in fiber and will save your life. And still others think that we screen for integrity, and won't sell anything that isn't that they felt the Co-op should morally superior.

The truth is that up until now, we haven't had any hard and fast guidelines, except the first two, no preservatives, and no artificial

At last month's General anything and even that isn't 100%

Enter the Board of Directors, Committee, giving a synopsis of who we asked to help us define the proposed guidelines to be used those things, and put them into a

Over the years we developed this the product line in the store to define those parameters.

The Board of Directors created There was a lot of work, including Others research and discussion put in by this committee over the year. Many long debates were held concerning the finer points of food production and the consequences of eating this food. In the end the committee created a rough draft of a set of guidelines, based upon the Mission Statement, adopt, and brought them to the Board of Directors.

> The Board of Directors realized that this was a very important issue, one that would

have a lot of impact on the way we ran our store, and felt that we needed a lot of member input before could consider we guidelines. implementing any Enter here my opinion:

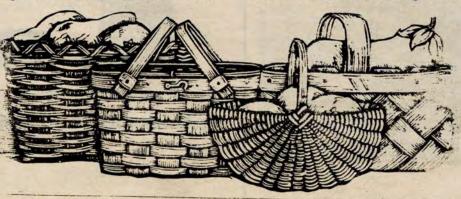
I understand the need for consistency on the part of the buyers, and I also realize the implied "healthful consequences" of our food. I feel that there are many sides to every story, but that we don't need to be the food police ... Instead we need to understand what the Co-op's role should be in this area. My goal is to be a part of a group of educators. I feel we should be offering information to shoppers to help them make healthy choices. Freedom to make choices is one of the those great gifts our country has to offer. Our Co-op also has to offer that freedom to a wide and diverse group of people, our members and our shoppers. By limiting choices. we are limiting our opportunity to educate.

Rather than only offering those products we deem "healthy," I prefer to offer a wider range of products and use customers' questions to help educate. Example: We could offer only one type of sugar, one we feel is the healthiest option, or we can offer five or six different types. When you ask a staff person, "What is the difference between these sugars?" or "Why do you have so many kinds of sugar?" This gives us the opportunity to educate, and lets you make the choice that best suits your needs and lifestyle. Maybe next time you shop the Coop you'll be ready to try a different type of sugar. Sure this is just one example of what happens when we offer a variety of products, but it is one that happens often right now,

and we won't if we implement strict guidelines.

A while back, before I had children, I worked with the Board on creating a Mission Statement. At that time we were hoping to create a document that would carry our store into the future. through whatever changes we needed to make. As Bill London mentioned at the Membership meeting, the Mission statement was constructed to be a document that was open, yet clear enough to be guiding when it came to making tough decisions. We purposely left out crisp, clear, limiting words. We purposely left in words that left our business free to grow and change with the times. I find it interesting that ten years later a group of people tries to use those same words to limit the product selection at our store.

I think the Buyers, in asking for purchasing guidelines, weren't asking to be told what they could and could not purchase for the store. I think they were asking for a document that would help them with the decision making process; something that let them know the parameters, without condemning certain groups of food as unacceptable at the Co-op. Maybe this is too difficult a task. One thing I know for sure is that every Buyer with whom I have worked here has done a great job of bringing in products our shoppers want to buy. As the times change so do these products. If customers don't want a product, they don't buy it. When that happens the purchaser discontinues that item, and brings in something new. I think we should continue with this method, and let our customers hold the power of product selection in their hands.



By Kristi Wildung

Can you find organic wheat germ anywhere? This may sound unbelievable, but no. However, I think with the organic push it won't be too long before we can.

Please restock the Nacho flavored Lundberg snack size rice cakes. Okay, they're here. I've been alternating between the great. I would like to see it here. flavors, but it's obvious that nacho is the preferred flavor.

Would you consider carrying the Rice Dream bars on a stick that are vanilla rice dream with a carob coating? They are delicious. I will consider them when we get closer to summer. Our ice cream sales have still not picked up for the season yet, and I want to make sure it doesn't spoil.

I'm sorry to see you discontinuing organic short grain It's a main staple on vegetarian and macrobiotic diets. You're right, and I realized this when I reviewed my choices, which were based on volumes of rice sold. These are the rices that the Co-op will now carry: Organic and non-organic Short Grain Brown rice, organic and nonorganic Long Grain Brown rice, Long Grain White rice, organic White Basmati rice, non-organic

Thai White Jasmine rice, organic Fort Howard, except it feels White Indian Basmati rice. Organic Jasmati rice is no longer available and the manufacturers cannot tell me when it will be available again.

Nancy's Cottage Cheese is Yeah, me, you, and about 100 other people. We're trying, but hasn't Nancy's still begun production on cottage cheese since their fire last summer. The last I heard, it will be April before any is available.

What happened to the Bearitos Licorice Bears? We miss them. The manufacturer has been out-ofstock on this item since last summer and as of today it is still being listed as a long-term out-ofstock item by our distributor. Write Bearitos a letter and tell them to get on the ball.

Can you find an organically grown French Roast decaf coffee? Yes, Frontier Herbs carries one. I can special order it for you if you'd like.

#### Toilet Paper!!!

Let's talk about it. First point, Second Nature is a good company. Their toilet paper is comparable to

Golden Rose rice, and non-organic better, much better. Second point, the paper industry just gave an across the board price increase. Envision toilet paper will now cost .71 cents per roll and Second Nature will cost .78 cents per roll. But you have spoken and I have listened. I will discontinue the Second Nature toilet paper and restock Envision. However, I don't want to hear anyone complain about the roughness of their behinds!!

> Meat!! I have had a number of people ask me about carrying organic meat and fish, and chicken and turkey products companies like Sheltons. This is a touchy issue and this is what I have decided. The Co-op will not carry any additional meat products based on the following reasons: 1) the Co-op membership has not decided that meat is a product we want to carry, and 2) we do not have the freezer space to accommodate additional meat products. If in the future we decide we want to carry meat and we have the room, I will certainly bring it in. Until then I would be happy to special order available meat products for you.

#### MEETINGS AT THE CO-OP

The Moscow Food Co-op Committees will meet regularly according to the following schedule

#### **BOARD MEETING**

2nd Monday of every month at 6:15-8:15 PM STRATEGIC PLANNING

1st Friday and 3rd Wednesday 6-7 PM

FINANCIAL/LEGAL

3rd Tuesday of every month at 5:30 PM

PRODUCT SELECTION

1st and 3rd Monday of every month at 5 PM PERSONNEL

1st Wednesday of every month at 8:30 AM

The meetings will be held upstairs at the Co-op. The Board strongly encourages Co-op members, employees and volunteers to join any committee of interest.



Available Monday - Friday 10 am - 5 pm Upstairs at the Moscow Food Co-op

# COMMITTEE NEWS

### STRATEGIC PLANNING COMMITTEE

By Dean Pittenger

It's been a couple of months since the last report from your Strategic Planning Committee-sorry for the delay. Sometimes it seems that things are moving too slowly, or that not enough has happened to justify a report. However, it is probably best to let all of you know what is going on, even if it isn't much, rather than cause worry and we will endeavor to get a monthly report out from now on.

January saw us continuing to explore moving options and start preparations for the annual meeting in February. We are also monitoring the Business Plan as it evolves under Ed Clark's capable hands.

February saw a lot of meetings--mostly concerning the Annual Meeting, logistics, agenda, etc. We revised a draft of the Business Plan and it is coming along very well. Strategic Planning members also turned their attention to approval and planning for the distribution of a survey that will help provide us with input as regards current issues surrounding a move.

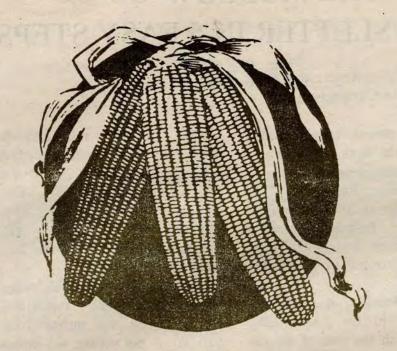
As many of you are aware, we started on a positive moving venture last year. The option we were hoping and negotiating for fell through. Because of a current lack of available space (meeting minimum requirements--7,000 sq. ft. or more, adequate parking, etc.) in the downtown area we have explored other location possibilities on the east and west side of town. The survey will ask members if they would support a

move east or west if nothing is currently available downtown. It also asks some questions of basic strategic importance such as what basic kinds of things do you want us to sell when and if we move. The people who attended the Annual Meeting had a chance to review some of these issues and they were all asked to fill out a copy of this same survey. During the week of March 20th, some 400 surveys will be mailed to a randomly selected sample of current members. By the time this newsletter is published we hope to start receiving replies to those surveys. We will probably do an in-store sample of customers--by asking a random number of customers to fill out the survey as they come through the door.

The results from all sources will be compiled, compared (the random sample will be compiled separately from the in-store and Membership meeting samples) and reported. Board decisions regarding moving options, etc. will be heavily influenced by the total response. Please be looking for this survey in the mail--if you already responded at the membership or in-store, please let Your continued cooperation and participation in this endeavor is necessary and appreciated.

On a final note--the Strategic Planning Committee needs your direct support--please consider volunteering to join this committee. Contact Dean Pittenger at 882-0211 (please no calls after 9 pm) if you have any questions or comments.





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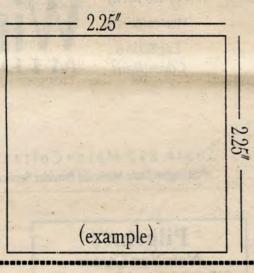
By Felice Rogers and Erika Cunningham

- 1. Have a camera-ready ad, fitting to one of the sizes below, drawn up. (We recommend Kinko's.)
- 2. Call Felice Rogers at 882-0912. She is our advertising coordinator. Leave a message if she's not there, letting her know you are interested in advertising with us.
- 3. Leave the ad (in an envelope to protect it) in the "Advertising Only" box on the side of the file cabinet upstairs at the Co-op.
- 4. Any changes in your ad must be made by you. The Co-op or the volunteers for the newsletter will not do graphic changes for you. Contact Felice to let her know that you want a change. Have her pull the old ad and turn in a new camera-ready ad that fits the dimensions listed below.
- 5. Felice will bill quarterly for your ads.

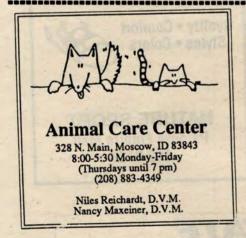
Remember that ads in our newsletter reach 1,500 families monthly in the Moscow-Pullman area--families of interested and discriminating shoppers.

The deadline for turning in ads is the 20th of the month preceding publication (by April 20 for the May issue, for example). Our newsletters are usually in the store and distributed in Moscow and Pullman by the end of the first week of every month.

A basic ad, sized 2.25 inches square, costs \$8.00. Twice that size 2.25 by 4.5 inches costs \$16.00. A big square, 4.5 inches on a side, costs \$24.00. A quarter-page (4.5 inches by 6.5 inches) costs \$32.00. A half-page (6.5 inches by 10 inches) costs \$40.00, and a whole page costs \$80.00.











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#### NOTES FROM THE UPPER CRUST

By Heidi Heffernan

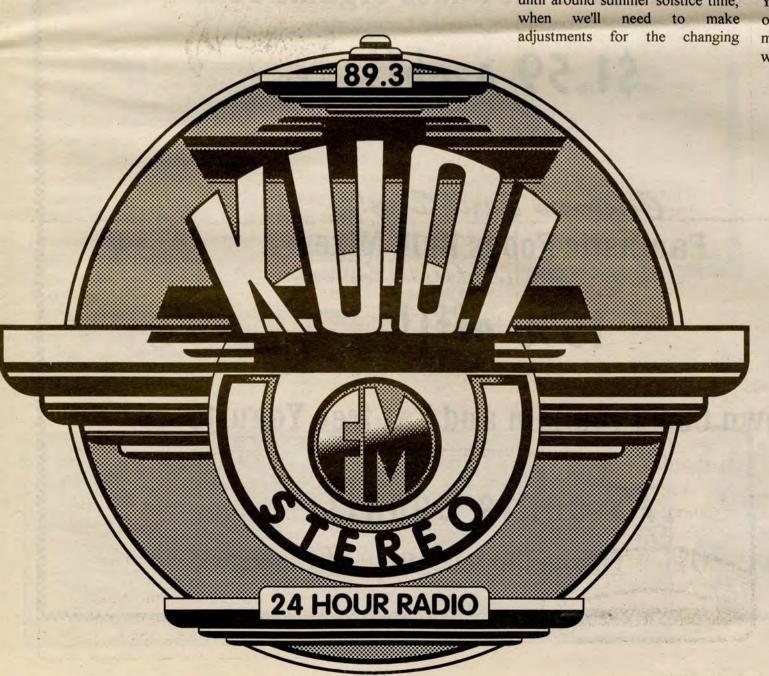
Some are born to greatness while others have it thrust upon them.

We think we've finally worked out most (dare we say "all"?) of the kinks in the bakery schedule. You'll find it here in the newsletter and also posted at the store breadcase. This revised schedule was a difficult job, trying to (1) balance the dietary needs of those with special considerations, (2) eliminate or cut down on those items not selling well, (3) satisfying the Upper Crust mission statement, and (4) offering new varieties of yummy treats as well as the old favorites without overwhelming ourselves in the process. Yes, this was a laborious task, but after many hours and many more cups of espresso, we think we've done it.

Tentatively, we are calling this the Spring 1995 bakery schedule and hoping that it will be gospel until around summer solstice time, when we'll need to make adjustments for the changing summer population. However, we do reserve the right to revise this at any time (we'll try to give you advanced warning!). Those with wheat allergies please note: Spelt bread is now being offered only on Tuesdays. We apologize for any inconvenience.

Before closing. Jacque. Jennifer and I would like to express our thanks. First and foremost, we'd like to thank you all for being so patient with our recent inconsistencies. Secondly, we thank all of those who have taste-tested, suggested. mented, and criticized. Keep those cards and letter coming! Lastly, a special thanks to our partners and friends for putting up with our crazy hours, mood swings, and general obsessions with bread. You've all been most helpful.

P.S. It's 2:00 am Sunday and I've just realized that the schedule I've posted isn't entirely correct. Yes, NO SALT wheat will still be offered every third Sunday of the month. Sorry, I forgot -- but it will be there. Thanks.





# April Special Savings

## Arrowhead Mills Puffed Cereals

Puffed Corn, Puffed Millet, Puffed Rice, Puffed Wheat

.80 cents each!!

Save 35%

## Fantastic Foods Tofu Classics

Creamy Stroganoff, Mandarin Chow Mein, Shells & Curry, Tofu Burger, Tofu Scrambler

\$1.35 each!!

Save 20%

# \* new! Garden of the Andes Organic Teas

Chamomile, Mint, Lemon Balm, Rose Hip, Lemon Verbena

\$1.59 each!!

Save 15%

# Celebrate Earth Day!! Fantastic Foods Bulk Mixes

Vegetarian Chili, Nature Burger, Refried Beans, Tofu Burger

15% off!!

# Brown Cow Premium and Fat-free Yogurts

Assorted Flavors in Stock

# .75 cents each!!

Save 20% This is the best price of the year!!



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Providing an assortment of minimally processed, minimally packaged foods at a basic price with an emphasis on organically grown food.

**GREEN SPLIT PEAS** 

1 05#

reg. 1.16

**BROWN RICE** 

reg. 89

RUMIANO MILD CHEDDAR CHEESE rennetless rBGH free

\$2.66#

ORGANIC RAW HULLED SUNFLOWER SEEDS

\$2.58#

ORGANIC WHOLE WHEAT SPACHETTI

**UPPER CRUST BAKERY** 

ORGANIC WHOLE WHEAT

2LB. LOAF

STRATTON'S LOCAL MILK - RBGH free RETURNABLE GLASS BOTTLES

IN BULK

9 GRAIN CEREAL

reg. .65

IN BULK

MOUNTAIN STAR HONEY

**BULK TOFU** 

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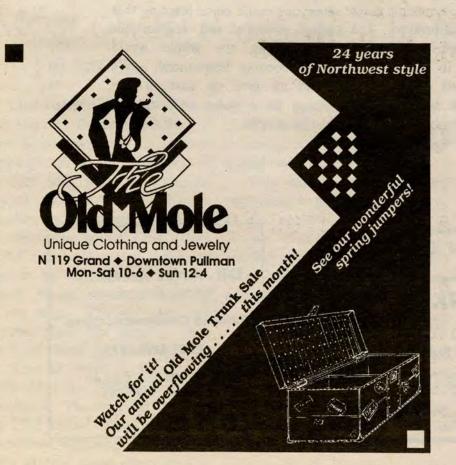
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# **MOSCOW FOOD CO-OP**

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By Susan Baumgartner

In this age, we seem obsessed with labeling each other, but we try to do it in sensitive ways. Colored people become Negroes, become Blacks, become African-Americans, become people of color. The Christian or religious right becomes the radical right so as not to offend Christians who are progressive. Non-English majors are discovering what we English majors have always known, that words are extremely powerful.

Members of the community have been playing a similar game for decades. word "homosexual" was invented in 1867; the word "heterosexual" not until 1892, twenty-five years later. Gay people accepted the clinical term homosexual until the period around the Stonewall riots in June of 1969. Out of that first public display of pride came the expression "gay is good," and the slang term "gay" worked for several years as a way to identify anyone who was not heterosexual. It also had the advantage of doing away with the word homoSEXual, with its symbolic reduction of gay people to mere hedonists, as though they didn't have jobs and families and bills and multiple interests outside the bedroom.

But as the women's movement heated up, lesbians became more closely identified with straight women than with gay men, and they began to resent the term "gay" with its tendency to project a male image. Gleefully they pounced on the fact that, unlike gay men, they had a historical term dating back to 500 B.C., the time

of the great Greek poet Sappho and her school for women on the isle of Lesbos. Many gay men, sensitive to the pain of being excluded, began to consciously use the phrase "gay men and lesbians" whenever they were in mixed gay company.

The only problem is that not all lesbians like the term "lesbian." It sounds too clinical or carries too much negative baggage. Certainly, at first, it was much easier for me to tell people I was gay than to tell them I was a lesbian.

This initial idea of inclusiveness has become a complicated thing. Group titles get longer and longer--The Lesbian, Gay, Bisexual, Transvestite and Transgendered Community--while more and more people are needed to carry these weighty banners in gay pride parades. Consequently, there's a movement again to find some kind of common term to encompass our very diverse community. Some people are experimenting with lesbigay, a conflation of lesbian, bisexual, and gay. Some are pushing the idea of using the term "queer," not in the old pejorative sense, but in the sense of unique, out of the ordinary, to be treasured.

Another complication occurs as more and more gay people enter into committed relationships. The terms "husband" and "wife" seem too tangled up in gender, so couples try to find other words which express that same level of commitment. Significant other. Partner. Longtime companion. Spouse. Lover.

I guess what I'm trying to say is that we can't tell you what we'd like to be called because we don't know yet. By the time one accepted term is fully disseminated through the gay grapevine, a new and improved version is usually beginning to take its place.

Still, there is one recently invented term that I'd like to keep. A nightclub singer, realizing that she seems to spend most of her time with gays even though she's straight, decided to call herself "homosocial." I think of this as a term of great honor. It applies to straight men and women who are comfortable with gays, who talk to us, go out to lunch with us, risk being seen with us, willingly take on the same suspicious looks and uncomfortable glances experience. Homosocials prove that hets and homos, breeders and queers, straight and gay men and women can get along, that we can respect each other's sexual orientation, that we can share the places where our respective cultures coincide and learning about the places where they differ. Gay people can hardly help liking heterosexuals because we were all raised to like and respect heterosexuals, including our heterosexual parents. If only everyone could enjoy learning that same affection and respect for homosexuals, the whole world could become homosocial. could all give up part of this vexing name game and, instead, just be people.



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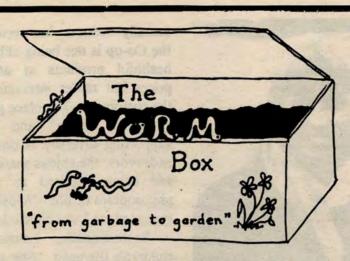
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# PLANT A ROW FOR THE HUNGRY



#### **WORM COMPOSTING**

Want an easy way to compost your kitchen waste this winter Without putting your boots on?

Redworms are a special type of worm that do not burrow and do not need soil, only lots of organic matter. So they are perfect for household composting - and their waste (or castings) is the optimum plant food.

> To Order Worm Boxes or Just Worms Call: Theresa Beaver 882-8168

By Jacqueline Soule

If you garden, you know that by September your friends and neighbors simply refuse to take any more zucchini, or tomatoes, or whatever. Once you've canned and conned all you are able, what to do with the rest? Answer: call (To para-1-800-532-FOOD. phrase a song and movie: Who do you call? The Hunger-busters.)

To extend this concept of spare fresh produce for the hungry further, the Garden Writers Association of America (GWAA) has launched a campaign called "Plant a Row for the Hungry." The beauty of this campaign is that it can truly make a difference, yet is not dependent on government programs complicated with distribution systems or high-paid administrators. A simple concept, plant a row for the hungry. All you have to do is plant an extra row, or dedicate a row, to those

less fortunate. If you have kids, this can be a real learning experience for them, as it takes time and effort over the growing season, not just picking a single can off the shelf at Christmas.

To make the plan work even better, the GWAA has lobbied seed companies to help out, and several have responded. For a free package of high quality vegetable seed, send a self-addressed, stamped, business envelope to the following companies listed below. On the outside envelope note Attention: Plant a Row for the Hungry.

Thompson & Morgan Seeds P.O. Box 1144 Jackson, NJ 08527 or Ed Hume Seeds Inc. P.O. Box 1450 Kent, WA 98035

# SPRING SPRINGS FORTH AT THE MOSCOW RENAISSANCE FAIR

By Bill London

City Park on May 6. Hundreds of artisans will begin. vendors will greet old friends, goodies, and await the crowds.

well as the Fair's own crew) will arrive. People will begin to gather at the stage. The hay bales will support their first sitters. The down. It's free, after all. amplified sound will be tested.

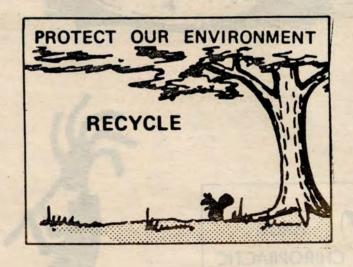
Then at about 10:30 am, the whimsical. 1995 Moscow Renaissance Fair home. its official beginning and two full spring!! days of free stage entertainment,

Like colorful mushrooms after children's activities, food variety a spring rain, the craft booths and from about 25 booths, and food booths will pop up at East handmade crafts from 140 different

This year the fair organizing unpack crates of hand-made committee is going to push all of us to recycle--everything. Next, the sound crew (from sorting area behind the stage KUOI and the UI sound system, as building at the center of East City Park will bundle and bale everything for reuse.

To join in the fun, come on

Wear something colorful and Leave the dog at Bring kids, moms, will begin. The king and queen of grandparents, everyone ready to the 23rd annual fair will announce celebrate another glorious Palouse





PLANT AROW FOR THE HUNG



By Judith Finel

Laurie came out west with her husband about a year ago. Quite a change from Virginia where she stayed for twenty years and lived right by the ocean. But Laurie has apparently quickly found a spot well suited to her ideologies. For lack of better options, she resides in Pullman, but has recognized in Moscow an atmosphere of community that appeals to her. Right away, she decided to become involved in the community and meet people, a task at which been successful consistently putting in three hours a week of volunteer work at the Co-op.

Laurie started in February or March of 1994 in the produce department. The produce, she finds, is "nice and fresh" and the prices are good. Our "wonderful" Co-op ranks much higher than the one she would go to in Virginia. "There's nothing like it on the East coast," Laurie stresses, and buying items in bulk makes for another especially nice feature.

After talking with Laurie for a few minutes, I realized that what

actually seduces her most about the Co-op is not being able to buy healthful products at affordable prices but rather interacting with the customers. The place gives her a "good feeling" and because supporting diversity is one of her endeavors, she enjoys sharing ideas and being exposed to different philosophies of life. "Moscow is a special place," she concludes.

Professionally, Laurie is a children's therapist. She currently commutes to the YWCA in Lewiston where he is an art therapist for kids who live in shelters. "Basically," she says, "it's crisis intervention type work." In her free time, she also practices Tai Chai on a daily basis--she got started by taking a class in Moscow. Cross-country skiing and biking are two other sports that often get her out, another reason why she'd been wanting to move out west. Her calm composure made me think these activities no doubt benefited her mental as well as physical health.

Laurie doesn't hide her passion for Australian shepherds. She owns two herself, one of which she found at the humane society, and supports the Aussie Rescue (ARF), an organizations which protects and rescues homeless Australian Shepherds. If you find one or would like to adopt one, call 1-800-892-2722, and they will direct you to the nearest representative. Or, if you would like to learn more about the organization and maybe get involved with it, talk to Laurie. She now volunteers on Sundays and I'm sure she will graciously help you with one of her great smiles.



DR. ROBERT W. HALG Chiropractic Physician 208-882-3012 102 S. Washington Moscow, Idaho 83843







# CHANTRA MELIOR

By Melodie Armstrong

It just goes to show that it's the people that really make the Moscow Food Co-op great!

Chantra Melior is 17 and a senior at Moscow High School. She subs at the Co-op, especially in the deli and the Bazaar (when it is open). Chantra's mom, Annie, is the deli queen. Chantra often cooks at home for her mom and 13-year-old brother.

You may have seen Chantra teaching juggling at various places around town. She even juggles in the AIDS Awareness program, "Corners of our Circle," which several area high school students created and presented around this region. This program uses non- moved to Moscow at age fourteen. traditional methods to give high Having moved a lot when I was in well as respect for themselves and schools. She said that since she their bodies. includes readings, music, comedy, wasn't bad. and dance.

Her committing time to environmental to go on to Astronomy." education. Because of her community involvement, she was Moscow Food Co-op is all about-recently awarded the Rosa Parks people doing what they are Achievement Human Rights Award. This is an annual award given by the local Human Rights that--at the Co-op and in her life. Task Force.

When she was three, her family moved to Manitou Springs, Colorado, where she lived until she

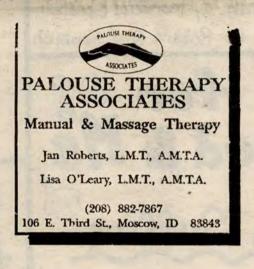


school students information on school, I asked Chantra if it was AIDS and AIDS transmission, as hard moving here and changing The presentation was home schooled in 8th grade it After graduating, Chantra plans to go to a private involvement in this college, possibly in Oregon or program demonstrates Chantra's Minnesota. This means she will be interest in theater and community taking her community involvement involvement. She also spoke out with her. "I'll probably have less against Proposition 1 during the time here, but I'd still like to be banned book demonstration at the involved." What will she be taking Palouse Empire Mall, as well as at college? "Physics, and I'd like

To me, this is what the interested in and using it to help the community. Chantra is doing

P.S. Please, Anne, let us know Chantra was born in Spokane. what Chantra is up to when she's at college--and tell her "hi" from all the rest of the great Co-op people.







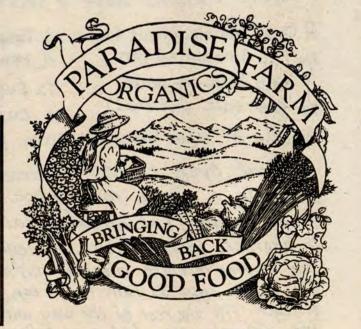


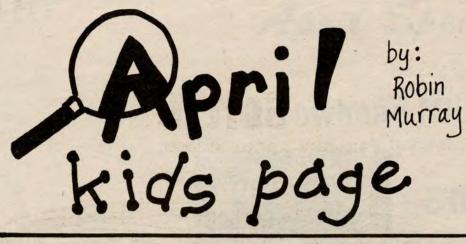
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# Did you know...

The first detective story was published April 20th, 1841? It was titled: Murders in the

Rue Morgue by Edgar Allen Poe.

LOOK FOR THESE BOOKS AT THE LIBRARY: Something Queer is Going on by Elizabeth Levy ill. by Mordicai Gerstein. and Taxi to Intrigue by Robert Quackenbush

# A recipe for Mom or Dad & 17e

# Mystery Muffins

These muffins have a secret inside.

2 cups whole wheat flour 1 Tosp. cornstarch 4 tsp. vinegar 2/3 cup brown sugar I tsp baking soda 1/2 cup oil 1/2 tsp salt (optional) 1 cup water 1/4 cup of your favorite jam or jelly Preheat oven to 350°F. Grease a muffin pan. In a large mixing bowl, combine flour, sugar, baking soda, salt and cornstarch. In another bowl combine vinegar, oil & water. Mix water mixture into flour mixture 'til smooth. Fill muffin cups 1/2 full. Put I tsp. jam in center of each. Fill the rest of the way with batter. Bake for 20 minutes. Let cool before eating.

# Try This

MYSTERIOUS MESSAGES

White Paper White bar soap
A pencil

Using the soap, write a mystery message or drawa picture on the paper. The message or picture will be

invisible. To reveal what you have done, Scribble over with your pencil

and it will mysteriously appear!

# Can you Decode this secret note?

1 16 18 9 12 19 8 15 23 5 18 19 2 18 9 14 7 13 1 25 6 12 15 23 5 18 19.

Hint: The numbers correspond to a letter of the alphabet. 986

# Sort It!

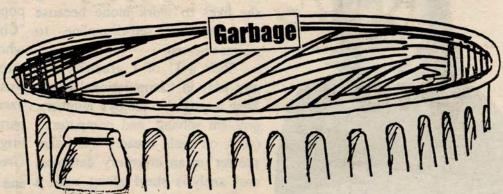
Color items
Then cut out boxes and paste them into the proper container



# Sort It!

Paste items in proper container.

BORN IN THE SUMMER OF LOVE



Recycle

Compost

**Second Hand Store** 

#### BORN IN THE SUMMER OF LOVE:

## Interview with Tanya Heikkinin



by Misty Meadows

It rates as one of the most distinctive smells--right up there with canned tuna, a wood fire and the coming of rain. Fresh bread. As it wafts past your nose, you salivate with anticipation of biting into a warm, not too doughy, buttery bite. Of course it takes hours to produce a loaf of savory lust and so most of us don't bake bread. We let someone else work the hours and hours. 2 am to 10 am is the time kept by the first baker at the Co-op. That baker until March 9 was Tanya Heikkinin (her interesting last name is a gift immigrant from her Finnish grandfather.)

Tanya says she loves to cook and "always wanted to be a chef." As a volunteer veteran of 3 years, she heard about the opening for a baker and jumped at the chance. She wanted to leave a stressful job at the university.

Tanya used that Stressful. word frequently as we spoke and with a truly personal definition. It means "people not working their share or not meeting you halfway in communication."

baker since May. It took her 3 months to get "comfortable"

dedication; you don't find a sub time with him." baker so easily. I got the feeling oversee herself.

cost analysis sheet along with a and Alfie. procedures document. retiring in March, she will still volunteer for the bakery, but on "I knew something was wrong, but the computer. She wants to I thought the relationship was "refine" the program so non-fixable." computer people comfortable using it.

prefers small towns and hopes to hours (going to bed by 7 pm), stay in Moscow. She attended one moved her to find a new job at year of university in Chicago and Northwest River Supplies." It will actually got out a map to plot how be totally different, very social, far she'd have to walk to get to more money conscience than the some woods. she figured about Co-op or uni, more guys ..." 100 miles.

pigs. I know a lot about doing everyone is very understanding." that now. You hold a sheep under She mentioned how Erika had their chin and squat beside them, been helpful to her when the Hopefully you've played with them relationship ended. enough so they stand still and don't foolin, April 1, Tanya will reside in run off. Fluff and trim the wool, an apartment above Laura's house. square up their legs--I could be a Lots of transitions. 4-H'er now.

can tell she doesn't share the long- do, and to do my job." I felt that term commitment hangup so many air about her the first time I saw lifespan of an African Grey (bird) goodies, her hair held flat back by understands. A mere 70 years, at a bandana, white apron powdered least. That's how long Gandalf with flour. She had a sense of will live. Tanya visited him at the pride and purity of purpose that I pet store and with the power a appreciated. It wa her duty-that Tanya has been 1st or 2nd feathered friend because, "well" my ear Jimmy Buffet crooned, "It's she says truthfully and a bit shyly, my job..." As she passed me to "we needed each other." So that's return upstairs, I gazed into her

making the bread, but really loved how you got that long red scratch the go-go-go- pace of the bakery. down the centre of your nose? You have to be "efficient and "Yep, he was angry at me flexible." The job takes a lot of yesterday for not spending enough

With Gandalf, the homefront is she likes to work alone because populated with a cockateel named she has the self-discipline to "Chewy" (short for Chewbaka) who left birdy bite marks all She's a U of I graduate this through her textbooks when she past May in Computational Math. was in college. There's also 3 That means she "enjoys numbers, lizards. I don't know why but this problem solving, and computers." part surprised me. A baker with 3 (And, oh yeah, bread.) As baker brightly colored lizards named she set up an inventory database, Grey (for obvious reasons), Henry There was also a After boyfriend of 5 years and his bird.

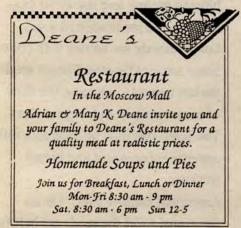
"Suddenly," Tanya confesses,

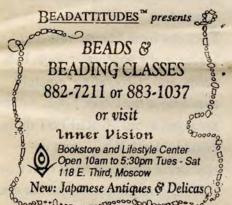
This breakup, coupled with feeling so isolated from her friends Having grown up in Deary, she and humanity because of the crazy

She'll miss working with all As a kid she showed sheep and women. "It was totally open and

One last thought about Tanya. Along with loving animals, you She said, "I like to know what to Anyone who knows the her carrying a tray full of baked new credit card gives, purchase her bread meant something. Softly in very round gray blues and stood a little taller as I packed those chips a little more carefully into their translucent ziplocs.







Gardening Without Grief

Protect Yourself From The Palouse Overexposure. winds and hard work can dry your body out (cause dehydration). If you dehydrate, yet keep on working, you could get "heatstroke" on a cloudy, 65-degree day! Drink often when gardening. Take regular 15-minute breaks, sip some luscious cool (not cold) herbal tea or juice, pat yourself on The sunny skies, balmy breezes the back for the work you've done and blooming spring hillsides lure so far, restretch your cooled many people outdoors to spruce muscles, then go back to work.

\* Protect Yourself From The lead to pain, keep in mind these Sun. Sunscreen, sunblock, UV-lip tips for preventing body sprains or protector, sunglasses, broadstrains, serious injury, over- brimmed hat. A single dose of exposure problems, and exposure sunburn is far more damaging to your skin than a slowly, acquired,

\* Avoid Fatigue. If you get inactive through the winter and tired while working, stop and rest. suddenly decide on a marathon If possible, switch to a different Start task for a while when you resume with 20-30 minute work. Fatigue puts you at greater

\* Pick The Proper Tool. \* Stretch Those Muscles. In Lightweight tools with long

> \* Use Correct Technique. When raking, avoid bending or

twisting your torso. Keep your back straight and use your arms and legs in a smooth, coordinated, rocking motion. Be kind to your shoulders, too switch the lead hand (and foot) every so often, so you get a total body work-out.

\* Lift With Your Legs. Don't bend from the waist to lift.

\* Be Wise Around Wheelbarrows. With a heavy load, the wheelbarrow might abruptly shift to one side, jerking your arms and twisting your back. For heavy loads, use a dolly and push the load without the lifting involved with a wheelbarrow.

\* Beware of Lawn & Garden If you decide to Chemicals. spray, go to the Goodwill and get a cheap, disposable of long pants, long-sleeved shirt, and head covering. Get impermeable gloves, a breathing mask, and goggles too. Choose a still day. Keep the kids and pets out of the area for 24-48 hours. Follow label instructions. Dispose of containers properly. Please to not rinse the container into my water supply. I will discuss no-spray alternatives in future articles.



up their yards, plant flowers, and Do not take salt tablets, they can begin a vegetable garden. To cause further dehydration.

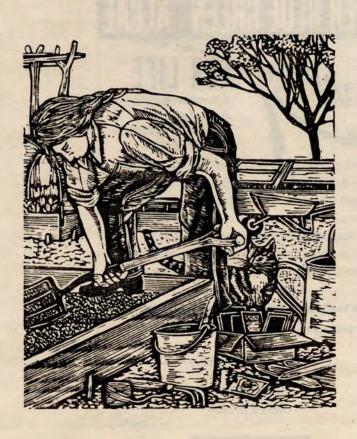
to harmful chemicals. \* Start Slowly. Back strain healthy tan may occur if you've been relatively session of yard work. slowly. sessions, and pace yourself, don't risk for accident and injury. overdo it.

By Jacqueline Soule

ensure that your pleasure doesn't

shape or not, always start with handles are generally the best. gentle arm and leg stretches. They help you avoid fatigue and Stretching warms up your muscles bending motions that encourage and increases flexibility. Take a back strain. break every 15-20 minutes and stretch your muscles again.

Dear Honey-Bear, You are my dearest darling. I want you to feel really great again, so I got you a ChiroClub membership, good for five chiropractic adjustments from Dr. Valentine, and big discounts on other services. I love you! -Zelda P.S. - I got one for myself, too. price: \$100 Moss Valentine, D.C. 511 So. Jefferson Street, Moscow 882-0565



By Bill London

Right now, today, in our sad and cynical world, actual people are being brave and outspoken. Look around you, here in North Idaho even, real people are choosing dangerous courses for their lives. And luckily for us, there are some here, sharing our community.

For example, gays and lesbians live with the reality of gay-bashing and violence. The closet would look so appealing with that kind of trauma virtually everywhere. But yet, there's Natalie. Out and out front. I know others too. certainly, are so openly positive about themselves. But I just got finished talking with Natalie, trying to help connect her with people I know in rural communities who I thought cared enough about human rights to discuss such things with a lesbian or two. Taking gay issues to St. Maries or Kamiah or Priest River sounds brave to me.

Or another example: Greg and Mare. They're pushing for limitations on hunting (of black bear, specifically) in Idaho. Hey, those hunters have guns. They don't like such talk. The bears will surely appreciate the help (the few left, since it is still legal in this state to hunt bear with bait or dogs

in the spring). But the hunters, they can be mean if disturbed.

Natalie, Greg, and Mare--and of course, others--are giving our melting pot a little stir, standing for something that will advance us as a species, and I thank them for it. As Mare's father told me when I chanced upon them out for a stroll: without people like his daughter stirring things up, we wouldn't ever get anywhere, now would we?

Oh, Lord, these essays are so weighty. But I do think we need more of them. The library and the UI conferences and enrichment folks are planning a series of discussions in Moscow this summer on "community." We can prepare for that topic now. Community, and the lack thereof, is a root problem for us in this culture. And notice how community and communication seem so similar? Communications, and the lack thereof, is another of So start those root problems. communicating. This forum is open and waiting. More than 1500 families across the Palouse want to know what you think.

Or maybe they don't and they'll just turn the page--but that's another problem.

By Linda Kingsbury M.S. Herbalist

Fennel (Foeniculum vulgare) has been chosen as the official herb of National Herb Week, May 8-14. It was the favorite herb of Hildegard of Bingen, a twelfth century nun, herbalist, and artist. During medevil times it was considered to be one of the nine sacred herbs.

Growing Fennel: Fennel is easy to grow and produces tall green filigreed leaves, and yellow lacey flowers. It grows best in full sun with a humus rich, well-drained soil. For early harvest, plant in the fall. According to companion planting techniques, plant Fennel away from green beans, tomatoes, caraway, kohlrabi, coriander, or wormwood.

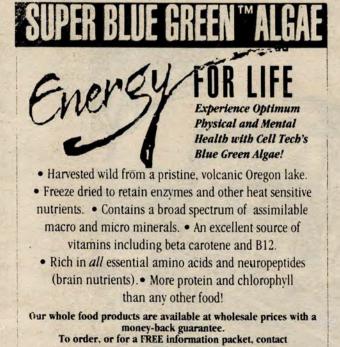
Harvesting Fennel: All parts of the Fennel plant are edible. Snip bits of the leaves and use fresh in foods once the plant is established. The stems mature in approximately 80 days and harvested just before the plant blooms. Wait to harvest some plants so you can enjoy the seeds, maturing to a light golden brown color. Place the seed heads in a paper bag for a couple of weeks until completely dry, then store in jars.

Cooking with Fennel: The seeds have been used in the kitchen as a spice for generations to add a mild licorice-like flavor to tomato sauces, vegetable dips and cookies. Fresh leaves are tasty in salads and the young stalks and bulbs can be eaten like celery.

Medicinal uses: Fennel seed has properties that soothe the stomach and digestive organs. In the 1600's it was used by people to help digest meat and fish. To make a cup of tea boil one teaspoon herbs in 1 1/4 cup water for 10 minutes. Many people find Fennel helpful to relieve a bloated feeling and intestinal gas. Diluted, the tea is used as a safe home remedy for babies with colic. Since ancient Greece, Fennel seed tea has helped to increase the flow of breast milk in nursing mothers. The seeds can also be used as a mild appetite suppressant and breath freshner.

Emotional healing uses: On an emotional level the seeds are helpful for feeling comfortable and anchored in your body. It can help to cultivate a healthy mind-body connection.

Look for fresh Fennel bulb and leaves in the produce section, bulk seeds, and "Grounding" tincture available at the Coop. Linda will be speaking at our HERBFEST during National Herb Week. Join us upstairs at the Coop May 10th from 7:00-8:30 to sample Fennel tea and share favorite Fennel recipes. Linda will also present a free Introduction to Herbal Wisdom. Bring your herbal questions and a friend. See local calendar listings or call her at 883-2827 for more details. Linda will also be speaking at the Palouse Empire Mall Health, Beauty & Fitness Fair on Sat. April 29th and Sunday April 30th at 2:30 pm.



Jennifer Fiss Roach
P.O. Box 41
Garfield, WA 99130
(509) 635-1636

National Herb Week

May 8-14

Support your local Herb Growers
and Herbalists

#### HOW I CAUGHT AN OVERWHELMING PRESENT WITH A BIG NET

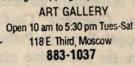
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Donald Hungerford, N.D. 882-5972

Remember the delight you felt

as a kid on plunging your arms into a mysterious new package of goodies from Uncle Bill or Aunt Agnes?

By Rodger Stevens

That's about how I have felt for the past few weeks, as I've dug eagerly into a new package of intriguing and potentially powerful electronic goodies. You see, I am what is called a "newbie," and I am playing with electronic messengers known by such absurd names as Archie, Gopher, Veronica, and something called a web worm, messengers which scoot all over the globe at the speed of light to fetch things for me. I am fishing on the Internet, and the present I am catching is overwhelming.

What's so good about the Internet? Well, like many things these days, its goodness or badness has nothing to do with its existence. The Internet just is ... a global communications system of which everyone can potentially become a part, located nowhere and everywhere.

At the risk of betraying my amateur status, I think the Internet is at least a highly educational and increasingly interactive entertainment center. I have been learning about things I never knew existed: scientific papers on the magnetosphere, academic studies of cockroaches, up-to-the-minute earthquake reports and maps from all over the world, newspapers from Russia, South Africa, and almost anywhere else, opinions about movies, music, politics,

religion, philosophy--you name it-all from people who generally have worthwhile something contribute.

Contrary to what most of us perpetually experience in the dollars-and-cents world which has grown up around us (where help is hard to find without an up-front fee), there are countless people on the Internet who take pride, and probably joy, in helping the continuous stream of novices like me find our way around. It's one of those rare places where the almighty buck hasn't (yet) gotten in between the people, like happened with TV.

The Internet is the portal to a virtually endless stream of information on just about any topic you can think of. If you don't find what you are looking for, then there are plenty of people more than willing to help you find it. For free. Generosity like I have found on the net is rare between strangers anywhere these days, and suspected of being ulteriorly motivated when it does occur. On the Internet, people can afford to themselves, and refreshingly healthy.

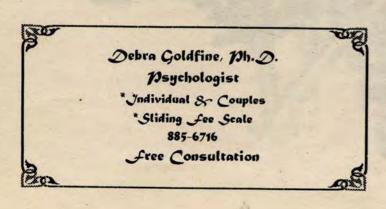
I continually marvel at the possibilities which are opening up for us, and for our children who will inherit as a part of their everyday lives what the Internet becomes in the next few years. While there are parts of me that rebel at excess technological dependence, this is one area where technology has succeeded in

making it possible for normal everyday people around the world, folks like me and you, to by-pass the usual avenues of inter-cultural contact (business, government, religion, and sometimes education) and establish connections and even friendships based on mutual likes interests without prohibitive costs of going there in person.

Of course, you have to be able to work a computer, but you don't have to be a nerd or a programmer. Local servers are popping up everywhere around the country to provide what is called a "gateway" to the Internet, sort of a hole in the wall separating us from the sea of electronic impulses whizzing at light speed all over the globe.

The main thing is, don't be afraid of the Internet; everyone out there has screwed up while learning how to work it. But unless the whole economic system comes crashing down around us, then computers and electronic communication are with us for the duration. We may not like it, but they didn't like cars much when they first came out either, and look at us now. The same thing will happen with communication, education, and even making a living.

This is a marvelous, expansive new tool, but a tool that requires skill and responsibility to realize its full benefits. Embrace it if it comes into your life, and delight in it when it does. I promise you will not be underwhelmed.



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### A FUNNY THING HAPPENED ON THE WAY TO THE PARADE ...

By Bill London

I thought the anti-TV people were going to get it together. I thought we were going to march in the Mardi Gras parade.

But it didn't quite turn out that way.

After making the initial suggestion that people who refuse to have a TV in their homes should express that viewpoint in the parade (I wrote that in an article in this newsletter about six months ago), a total of about eight adults told me they wanted to do it. With their spouses and kids, we were talking a good group.

One of these people even found a dead TV in a dumpster and brought it to my house for storage.

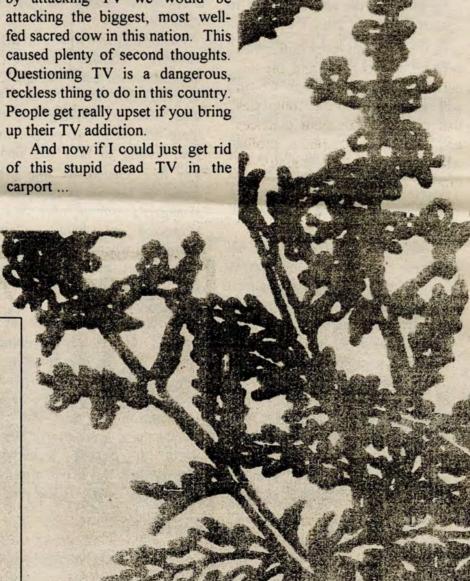
We fantasized imbedding an ax into the TV, as we hauled it down Main Street, or some such.

Then, as the parade approached, people kept dropping out. Going to be out of town. Have to work. Sorry.

A few days before the parade, it was obvious that there just wouldn't be enough of us. Not the critical mass needed to make a point and appear not quite completely foolish.

For all of us who agreed to march, as the reality of the event approached, the experience may have become more embarrassing than fun. I, for one, have been in several Mardi Gras groups and increasingly felt like I just wasn't that excited about doing it again.

Plus, I think about the fact that by attacking TV we would be caused plenty of second thoughts. reckless thing to do in this country. up their TV addiction.



at the taoist healer

30 chicks caged beside the hot stove cheep and peck within their wire world bringing forth energy for growth from egg to barnyard out of incubated homes they strut wild chi and do chinese exercise without mindfulness or knowledge of the interests of the master's grey and white Cat

- paul j weingartner

#### KOPPEL FARM SPRING FAIR MAY 20; **GARDENING STARTS** APRIL 22

Would you like to grow your own healthy food this summer? Grow vegetables and flowers in the community gardens, or in the new Children's Garden at the Koppel Farm in Pullman? Help care for the native plants on the farm's hillside and riverbanks? Can you help others learn gardening or nature care? We need your ideas and energies to make the Koppel Frm grow in to a place for us to learn agricultural and environmental sustainability.

Saturday, April 22, 10 am - 4 pm, is Spring Clean-Up Day at the farm. Come down to select a plot for your garden this summer. If the weather is right, we can prepare for planting, clean up the farm and the riverway, and set up composts. So bring some gloves on April 22 -- and if you can bring tools or other gardening needs, call Ron Hatley at 882-8782.

The second annual Koppel Farm Spring Fair will be held on Saturday, May 20. This year will feature a plant sale to add to the workshops, exhibits, lunch and music that we had last spring. If you have plants for sale or can help with the fair, call us.

Maybe there are a group of Moscow Food Co-op members who want to grow a Co-op garden, or do a special project, at the Koppel Farm? Come down and get involved. Put your ideas on healthy and sustainable food growing, community building and environmental care into practice.

including non-allergenic and sugar-Vitamins and free products. supplements that contain animal products will be clearly identified. Should members desire vitamins and supplements that are not carried by the Co-op, they can work with the Co-op buying staff for special ordering.

Frozen Foods

Frozen foods will be limited due to the energy consumed in the freezing process, transportation and storing of frozen foods. Also, frozen foods are generally packaged in large amounts of nonrecyclable and non-reusable packaging. The general guidelines such as organically grown, environmental impact etc. will, naturally, also apply to frozen foods. Freezers should be kept in good condition to conserve energy. Alcohol

Beer and wine products may be sold by the Co-op provided the following criteria are met: a) organic beer and wines are to be promoted and have priority over non-organic products, b) specialty and locally produced beer and wine products are encouraged, c)

microbreweries are to be favored over large, national breweries, d) beer and wine products will be made available in bulk (e.g., kegs and gallon jugs).

Additives and Food Processing

The Co-op will not sell products that contain artificial colors, flavoring and preservatives nor products that are the result of genetic engineering. In addition, the Co-op will not knowingly sell products associated with the use of growth hormones (e.g., rBGH) or foods that have been irradiated. Coffee

In recognition of the potential and real environmental impacts of coffee growing practices in sensitive, and biologically rich tropical areas, the Co-op will sell only organic coffees unless there is a very significant price difference between non-organic and organic coffees. In addition, the Co-op will sell coffee from companies that engage in fair labor practices and that fairly distribute profits with farmers in the country of origin.

Tobacco

The Co-op will not sell tobacco products.

#### Moscow Food Co-op Newsletter Calendar

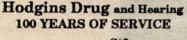
What:

Idaho Conservation League presents Walkin' Jim Stolz. Jim's show, "Forever Wild," combines slides, poetry, and music inspired by his treks in wilderness. Tickets for sale in various places.

> When: April 28, 1995 (Friday) 7:30 pm

Where: U of I Administrtion Auditorium

Contact: Idaho Conservation League Box 9783 Moscow, ID 83843 (208) 882-1010





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#### HELP SAVE THE STEAMBOAT JEAN

Almost a year ago, the Idaho Historical Society put The Jean up for auction, and Captain Elmer Earl and First Mate Howard Winroth have taken on the task of restoring dignity to a Lady of the river and are now seeking supportive crew to help with the steamboat Jean, and some "good messing about".

For more information, contact Doug Grider 334-6336



### Moscow Renaissance Fair

May 6 and 7, East City Park

Free admission, and free entertainment, all day, both days.

Dress colorfully and please leave your dog at home!

# MOSCOW RECYCLING

7th ANNUAL HOUSEHOLD HAZARDOUS WASTE DAY

Saturday, April 22

8 am to 4 pm
Eastside Marketplace, corner of Blaine & Troy Hwy in Moscow Safely recycle or dispose of toxic household chemicals.

### VOLUNTEERS NEEDED FOR HOUSEHOLD HAZARDOUS WASTE DAY!

Help keep Latah County's water and soils free from toxic chemicals. Volunteer at the 7th annual Household Hazardous Waste Collection Day.

PLACE AN ORDER NOW FOR RECYCLED PAINT! Call Carrie at Moscow Recycling, 882-2925.

# FREE COMPOSTING WORKSHOP

Saturday, April 8

Learn to reduce waste and recycle yard and kitchen organics 9 am to noon into a valuable soil enhancer. Workshop includes a slideshow, written materials and a tour. Please call Carrie at Moscow Recycling before Friday, April 7 to make a reservation, 882-2925.

#### **KOPPEL** FARM

Spring Clean-up Day May 20 10 am-4 pm

Select your garden plot. For further information, call Ron Hatley at 882-8782.

#### Want to place an ad in the **Moscow Food Co-op** Newsletter?

Call Felice at 882-0912.

Remember: The Co-op will no longer make graphic changes for you. If you need a change made give a new camera ready ad to Felice and tell her to pull the old one. Thanks!

#### Did you visit the Co-op display at the **Moscow Public** Library?

Ed Clark put it all together, and the glass display case will be filled with Co-op memorabilia until about April 15.



Subscribe to the Moscow Food Co-op **Community News** only \$10 for 12 issues send and make checks Moscow Food Co-op

(attn: Bill London)

#### **Bulletin Board Announcements**

Announcements of events, classes, give-aways, and non-profit sales will be printed here, at no charge, on a space-available basis. Submit written announcements by the 20th of the preceding month, to Beth Case at the Co-op.

SPRING BARTER FAIRS!

Columbia Valley Barter Fair Northport, Washington April 14, 15 & 16 Info at (509)732-6130

> **Ferry County Barter Fair** Rebublic, Washington May 12, 13 & 14 (509)775-2087