**MISSION, VISION, VALUES**

**VISION**

The University of Idaho Library will develop and expand our capacity and skills to provide our users with the resources, training, and expertise of a world-class research library. We champion the transformative power of ideas and learning, inspire our students to engage in a lifelong pursuit of intellectual development, and provide an essential foundation for innovation, research, and scholarship.

**MISSION**

As Idaho’s flagship research library, the University of Idaho Library connects our users with information, ideas, tools, and spaces; enriches formal and informal learning opportunities; supports and advances research, scholarly, and creative activity; builds partnerships through regional and national outreach; and preserves university, state, and regional historical archives.

**CORE VALUES GUIDING OUR ACTIONS**

As a part of the University of Idaho, we share the values of Excellence, Respect, Integrity, Perseverance, and Sustainability. As a library we embrace the values of Community, Access and Stewardship, and Intellectual Freedom. These values are interwoven into a learning culture that helps fulfill the educational, outreach, and research missions of both the University and the Library.

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**Fostering student success**

**Student Affordability**

- What: Provide opportunities for students to both save and earn money.
- Why: Financial barriers exist for many of U of I’s students. These barriers interfere with their academic success and their ability to graduate.
- How (current efforts): Lead creation and implementation of DEG programs enabling widespread adoption of course reserves; offer student library employment and library-based internships and fellowships; educate students about resources available to them for free through the Library.

**Growing the university’s research infrastructure**

**Transform scholarly communication**

- What: Support and advocate for new modes and economic models of scholarly communication.
- Why: The current scholarly communication model is financially unsustainable and unjust in how it limits access to publicly funded research and scholarship. Traditional modes of scholarly communication are limiting and technology offers new ways to disseminate the results of research and scholarship. By taking a leadership role in this area, academic libraries can work toward a system that is based on access and quality rather than profit.
- How (current efforts): Support and host digital scholarship; develop open source software for campus and external community use; host and curate open access collections (e.g., INSIDE Idaho digital collections, electronic theses and dissertations; OAPF); strategic, data-driven, and nimble approach to collection development.

**Telling our story**

**Better tell our stories**

- What: Craft and communicate our stories both internally and externally.
- Why: For our initiatives and work to have the most impact on campus and beyond we need to consistently communicate (brand) our work on campus and use that communication to build and improve our partnerships.
- How (current efforts): My Library campaigns; scholarship committee (internal communications); Data/GIS Service point & RSSS efforts to fill needed roles/services w/partners; Idaho Harvestor blog. Better internally communicate and brand the various efforts and initiatives happening across the library in order to more consistently and easily communicate what we do, specifically through brand consolidation and thorough communication of Library programs and announcements.

**STRATEGIC PRIORITIES 2021/22**

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**TACTICS**

**Day-to-day decision making**

Strategic priorities should be kept in mind when:

- Refilling vacant positions
- Deciding when and how to evaluate and assess programs
- Developing messaging and marketing
- Evaluating potential projects and partnerships
- Determining what to stop doing

**Prioritized large-scale tactics**

- External funding (e.g., grants) for projects that serve our mission
- Initiatives and projects that inspire and/or are inspired by donors
- Substantive collaborations with other campus units
- Collaborative efforts with other libraries, universities, and private partners

**Aspirational future tactics**

- Self-sustaining and revenue generating services and programs
- Direct engagement with academic program creation and delivery

**Standing committees and working groups**

Committees and working groups are essential to assure that important elements of our work are not lost in day-to-day operations or forgotten in larger planning. These teams, their membership, and their specific roles are defined in separate documentation. These teams are as follows:

- Assessment and Evaluation Committee
- Diversity, Equity, and Inclusion Committee
- Library Social Organization
- Mentoring Committee
- Promotion and Tenure Committee
- Web Committee

**WE WILL DO SO BY:**

In 2021/22 the U of I Library will support our mission, forward our vision, and honor our values by forwarding the cause of democratization of access to information resources across our university community, our state, our region, and the world.