Telling Community Food System Stories Using ArcGIS Story Maps

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Presentation Overview

Why tell stories?

ArcGIS Story Maps
  Short List
  Map Journal

Future Changes to Measure Impact
Why Stories?

Stories, like art, resonate and inspire.

Stories create connection.

Stories weave together our heritage and our future of food.

Stories help people find common ground, foster deeper understanding, and build new relationships.
Community Food Systems StoryMaps – our Why

- Increase awareness of local food systems and regional assets
- Celebrate our agri-cultural heritage – historic and present
- Inspire a vision for the future
What we focus on... we create

What are our assets?

What are the possibilities for our food system?
ArcGIS StoryMaps

Storytelling that resonates

Transform your digital storytelling with custom maps.

Create inspiring, immersive stories by combining text, interactive maps, and other multimedia content. Publish and share your story with your organization or everyone around the world.
How we are using StoryMaps...

Conveying primary food systems data (assets)

Making data usable by creating a directory

Engaging people visually

Continually updating & expanding assets

Connecting users to asset websites and Facebook pages

Telling the local food stories of our region
The Taste of Home: Local Food in the Palouse-Clearwater Region

About the Map  Community Gardens  Farmers Markets  Farm-to-Table Restaurants  Artisan Beverages  Food Banks  ...
Maialina Pizzeria Napoletana

Neapolitan pizza and rustic Italian cuisine, featuring local seasonal ingredients.

Our local farmers, ranchers, growers make what we do possible. We believe in the history and tradition of local agriculture and local, healthy food. Which is why our eggs, pork, beef, and many weekly hand truckloads of the produce come from straight from Moscow area family farms. We love what they do for our community and we see it as a great honor to prepare and serve these lovely things to you, so we can all share in tradition and love of place.

Hours:
Mon-Fri: 11:30 am - 10:00 pm | Sat-Sun: 10:00 am - 10:00 pm
602 S Main St., Moscow, ID

Website | Facebook | Instagram
IDaho Food Festivals

Celebrate Idaho’s culture of agriculture with the many harvest festivals and culinary celebrations our great state has to offer.

Food Festivals are a staple of communities all across Idaho. From Spring Celebrations to Mid-Summer Rendezvous, Fall Harvest Festivals and Winter Gatherings, Idaho sports a wide variety of local food celebrations.

The Idaho Food Festivals in this map are listed in alphabetical order. Scroll through the list to find festivals near you. If you see a festival that needs updating or know of one that is missing, send us an email and we’ll add it – idahofoodworks@gmail.com. Festival information

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From The Ashes
Setlers Creek, CDA

Facebook | Instagram | Twitter | Website

We were honored to have some of our 2018 Culinary Alumni join the Pitmasters as they started their fires for Saturday’s showcase event.

In addition to the pitmaster stations for sampling the various barbecue styles and accompaniments, the event also featured some of Idaho's favorite area culinarians leading an “application station” where guests connected with local chefs to discover other ways to put these big, primal cuts of smoked and fired foods to work in their home menu planning.
Future Changes to Measure Impact

Taste of Home Short-List
- Explore Google analytics options
- Idaho Food Works™
- Palouse-Clearwater Food Coalition

Redesign Idaho Food Festival Map Journal
- Use new ArcGIS StoryMap App
- Organize by region and season
- Add Google analytics
- Integrate with StoryCorps® Channels
Stories Inspire

Inspired People Create

Creative People Lead

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