University of Idaho
Library

INTRODUCTION TO
CREATIVE COMMONS LICENSES

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PRESENTATION OUTLINE

- Basics of CC licenses

  o What are CC licenses?

  o How do you apply CC licenses?

  o How do you find/use CC licensed materials?

  o How do you attribute the work of others?

- Copyright and teaching

  o Face-to-face courses

  o Online courses

BASICS OF CC LICENSES

- What are CC licenses?
  - Licensing types

BASICS OF CC LICENSES

CC BY	Others can use your work for any purpose and in any way so long as they **give you credit**.
CC BY-SA	Others can use your work for any purpose and in any way so long as they **give you credit** and **attach the same license**.
CC BY-ND	Others can use your work for any purpose so long as they **give you credit** and the work is "**passed along unchanged and in whole**".
CC BY-NC	Others can use your work for any purpose and in any way, **except commercially**, so long as they **give you credit**.
CC BY-NC-SA	Others can use your work for any purpose and in any way, **except commercially**, so long as they **give you credit** and **attach the same license**.
CC BY-NC-ND	Others can use your work for any purpose and in any way, **except commercially**, so long as they **give you credit** and the work is "**passed along unchanged and in whole**".

BASICS OF CC LICENSES

- How do you apply CC licenses?

  o CC License Chooser:
  https://creativecommons.org/choose/

BASICS OF CC LICENSES

- How do you apply CC licenses?

  o Online materials

    • Copy and paste HMTL code into your online material

BASICS OF CC LICENSES

- How do you apply CC licenses?

  ○ Offline materials

    • Mark your work with a statement such as, "This work is licensed under the Creative Commons [insert description] License. To view a copy of the license, visit [insert url]"
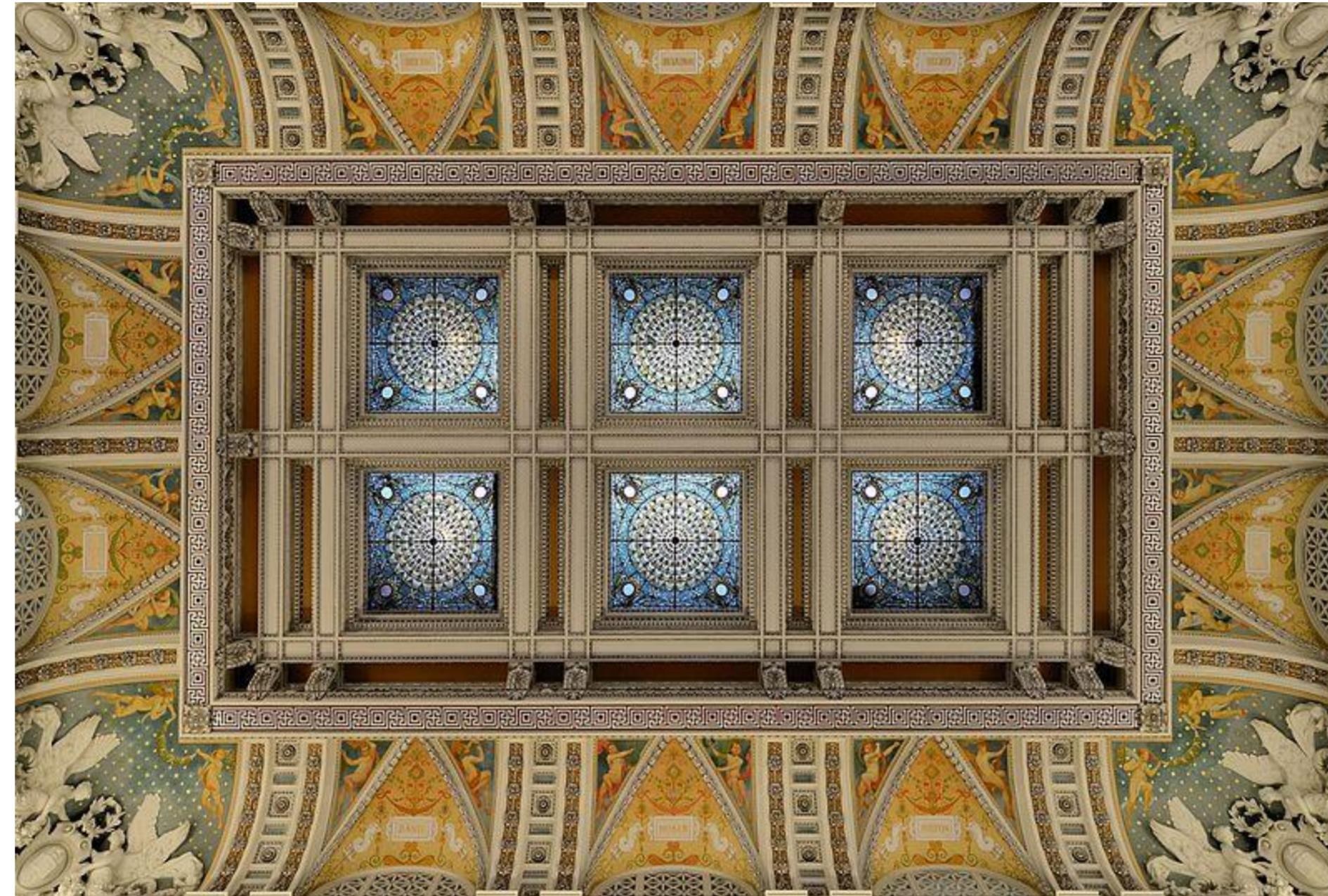
    • If appropriate, include the license icon

Creative Commons. (n.d.). *FAQ: How do I apply a Creative Commons license to my material?* Retrieved from https://creativecommons.org/faq/#how-do-i-apply-a-creative-commons-license-to-my-material

BASICS OF CC LICENSES

- How do you find/use CC licensed materials?

  o Use and remix the work of others

    - Commons: https://search.creativecommons.org/

BASICS OF CC LICENSES

- How do you attribute the work of others?

  ○ Attributions should include:

    - Title

    - Author

    - Source

    - License

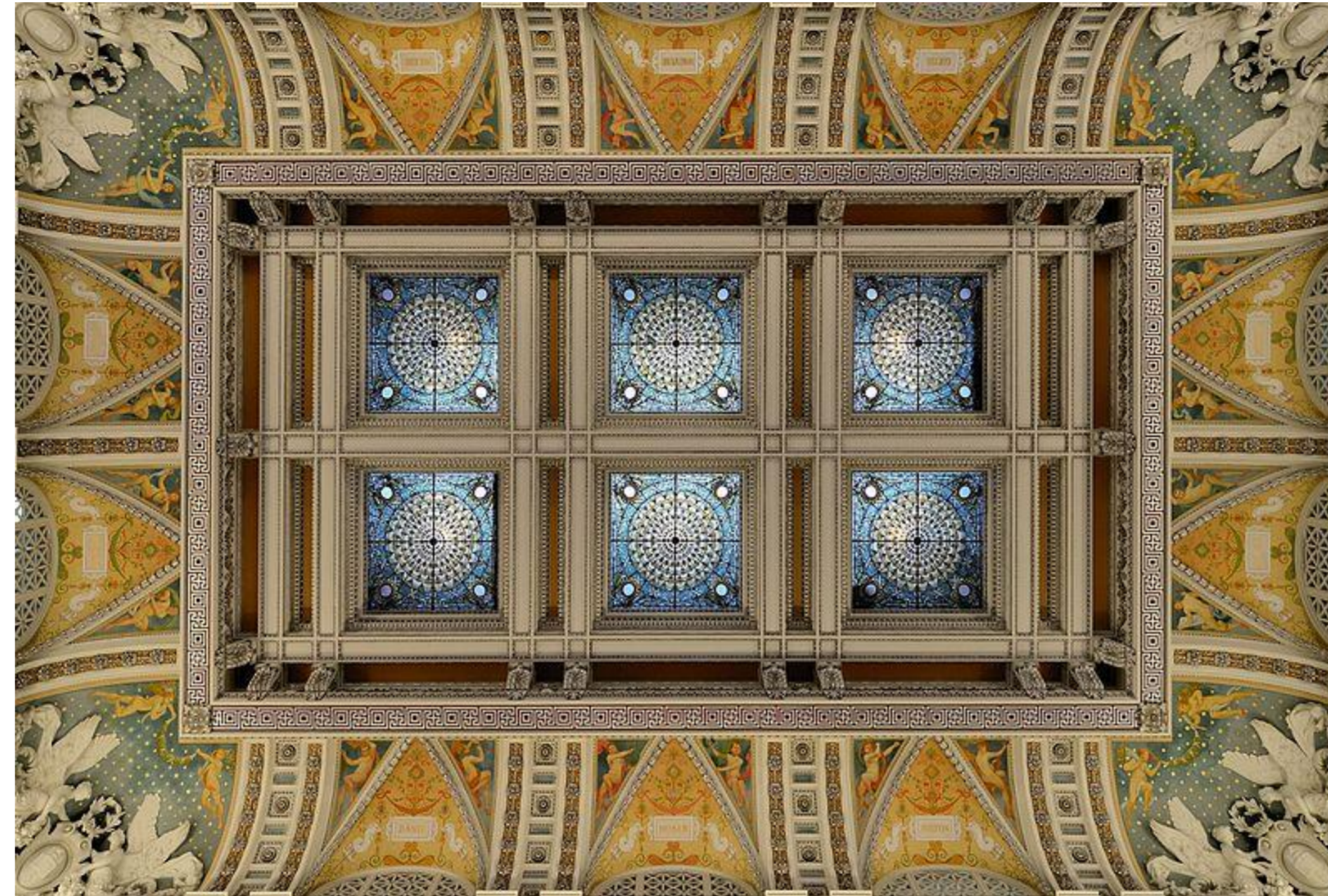   - Copyright notice (if applicable)

BASICS OF CC LICENSES

Ideal attribution:
"Title" by Creator, available under a License (URL) at Source.

BASICS OF CC LICENSES

COPYRIGHT

- This information is for educational and informational purposes only and does not reflect legal advice

COPYRIGHT

- What does copyright protect?

COPYRIGHT

- Fair use

  1. The purpose and character of the use

  2. The nature of the copyrighted work

  3. The amount of substantiality of the portion used

  4. The effect of the use on the potential market for or value of the work

University of Minnesota Libraries. (2018). *Copyright services: Understanding fair use*. Retrieved from https://www.lib.umn.edu/copyright/fairuse

COPYRIGHT

- Face-to-face courses

  o Copyright includes a specific exemption for instructors to use legally acquired works in face-to-face instruction

COPYRIGHT

- Fair use, copies, and the face-to-face classroom

  - Fair use is the exemption in copyright law that allows instructors to make copies of works for classroom use

COPYRIGHT

- Online courses and the TEACH Act

  o Allows instructors to offer a similar level of instruction in both online and face-to-face classrooms

RESOURCES

Australian Research Council Centre of Excellence for Creative Industries and Innovation. (n.d.). *Attributing Creative Commons materials*. Retrieved from http://creativecommons.org.au/materials/attribution.pdf

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UC Board of Regents. (n.d.). *TEACH act details*. Retrieved from http://copyright.universityofcalifornia.edu/use/teach-act.html

UC Santa Barbara Library. (2008, May 14). *Fair use checklist*. Retrieved from https://www.library.ucsb.edu/sites/default/files/attachments/services/course-reserves/limitations-copyright-considerations/SCom_fairUseChecklist_final.pdf

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THANK YOU