



**University
of Idaho**

Graduate Student Essentials: Scholarly Presence

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Workshop Goals

To help you become familiar with several key aspects of developing your scholarly presence, including:

- ORCID
- Google Scholar Author Profiles
- Traditional Scholarly Metrics
- AltMetrics
- Social Media and Professional Web Presence



ORCID and DOI

Similar concept in that both create a unique and permanent number that is assigned to an Author (ORCID) or a digital object (DOI).

ORCID is a service that you must sign up for and create/maintain a profile.

Most interactions with DOI's will be handled at the publisher level.



More on ORCID

Creates a durable url with that unique # where you can create a digital cv and profile.

Can automatically update with trusted organizations

Example: <https://orcid.org/0000-0003-3877-2797>



<https://tinyurl.com/scholarly-presence>



Getting Started with ORCID

Easy registration:

<https://orcid.org/register>

Using ORCID video:

<https://www.youtube.com/watch?v=KMaPkDgBh04>



Final thoughts on ORCID

- Might be required in some disciplines for grants and publications
- Durable, permanent URL and ID
- Automated update available

Remember:

- Cannot export to Google Scholar Profile



Google Scholar Author Profiles

- Google's Version of an ORCID-style Profile
- Holds article info, as well as citation stats

Example:

<https://scholar.google.com/citations?user=Ry6JOL8AAAAJ&hl=en&oi=ao>



Google Scholar Advantages

- Can import to ORCID from a Google Scholar profile
<https://guides.lib.uiowa.edu/c.php?g=543776&p=5507274>
- Automated search results can be automatically added to your profile.



Google Scholar Profile Drawbacks

- Automatic updates can be a curse, make sure to regularly check or switch to manual updates.
- Further reading on Google Scholar Profiles:
<https://harzing.com/blog/2018/11/google-scholar-citation-profiles-the-good-the-bad-and-the-better>



Traditional Measures of Scholarly Impact - Simplified

For Articles - number of citations

Journals - discipline specific rankings, Journal Impact Factor being the best known example

Journal Metrics & Rankings

- Journal Impact Factor
(Web of Science data)
- CiteScore, SJR & SNIP
(Scopus data)
- Google Scholar Metrics



Finding Metrics

[Journal Impact Factor](#) - Web of Science

CiteScore, SJR and SNIP - [Scopus](#)

Google Scholar Metrics

<https://scholar.google.com/intl/en/scholar/metrics.html>

<https://tinyurl.com/scholarly-presence>



Resources for Understanding Trad. Metrics

Journal Metrics and Ranking Video from UCD:

https://www.youtube.com/watch?v=w-pBD_n7Tjg

Citation Research and Impact Metrics from ASU:

<https://libguides.asu.edu/citation/journals>

Meaningful Metrics by Annie Gains:

https://www.lib.uidaho.edu/media/workshops/Meaningful_metrics_workshop.pdf

<https://tinyurl.com/scholarly-presence>



AltMetrics

Social media shares, downloads, linking or bookmarking in certain citation managers.

Not the same as scholarly metrics but a useful addition.

[Metrics-Toolkit](#) - helpful interactive guide to the many types of metrics out there.



Finding and Using AltMetrics

AltMetrics can be added as a plugin to your browser, this allows you to view the AltMetrics for the content you are looking at.

Using AltMetrics Guide:

<https://help.altmetric.com/support/solutions/articles/6000129059-how-do-i-find-the-altmetric-data-for-my-articles->

<https://tinyurl.com/scholarly-presence>



Social Media and Professional Web Presence

Academic Personas -

<https://guides.library.illinois.edu/c.php?g=348192&p=2346605>

<https://tinyurl.com/scholarly-presence>



Professional Web Presence

Important for capturing work history or activity that is not represented as publications, or exploring local connections.

LinkedIn

[LinkedIn Top 5 To-Dos Video](#)

VIVO:

<https://vivo.nkn.uidaho.edu/vivo/>



Professional Web Presence Considerations

Make sure to search yourself so you know what's out there.

Try to tie up loose end digital web-presences, ghost projects can be a nuisance.

You don't have to do all this to be successful, pick one or two to start on and then grow your digital presence from there.



Other Social and Sharing Platforms

Twitter can be a place to establish an academic presence, so can Facebook, especially with discipline-based groups.

Be cautious with Academia.edu and ResearchGate and similar sites.



Open vs Academia.edu and ResearchGate

	Open access repositories	Academia.edu	ResearchGate
Supports export or harvesting	Yes	No	No
Long-term preservation	Yes	No	No
Business model	Nonprofit (usually)	Commercial. Sells job posting services. Hopes to sell data.	Commercial. Sells ads, job posting services
Sends you lots of emails (by default)	No	Yes	Yes
Wants your address book	No	Yes	Yes
Fulfills requirements of Brunel, REF and funder policies	Yes	No	No



Finding an Open Repository by Discipline

List of Open Repositories:

http://oad.simmons.edu/oadwiki/Disciplinary_repositories

Science Focus:

<https://www.nature.com/sdata/policies/repositories>

<https://tinyurl.com/scholarly-presence>



Most important takeaways

Be conscientious about your social media and digital presence.

Building good Scholarly Presence habits now will help you throughout your career.

Librarians are here to help!

Graduate Student Essentials



9/3	Research Refresher
9/10	Tips and Tricks for Word, Excel, and PowerPoint
9/17	Scholarly Presence
9/24	Citation Management
10/1	Organizing Your Research and Data Management