Graduate Student Essentials: Scholarly Presence

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Workshop Goals

To help you become familiar with several key aspects of developing your scholarly presence, including:

- ORCID
- Google Scholar Author Profiles
- Traditional Scholarly Metrics
- AltMetrics
- Social Media and Professional Web Presence

https://tinyurl.com/scholarly-presence
ORCID and DOI

Similar concept in that both create a unique and permanent number that is assigned to an Author (ORCID) or a digital object (DOI).

ORCID is a service that you must sign up for and create/maintain a profile.

Most interactions with DOI’s will be handled at the publisher level.
More on ORCID

Creates a durable url with that unique # where you can create a digital cv and profile.

Can automatically update with trusted organizations

Example: https://orcid.org/0000-0003-3877-2797
Getting Started with ORCID

Easy registration:
https://orcid.org/register

Using ORCID video:
https://www.youtube.com/watch?v=KMaPkJkDgBh04
Final thoughts on ORCID

- Might be required in some disciplines for grants and publications
- Durable, permanent URL and ID
- Automated update available

Remember:
- Cannot export to Google Scholar Profile

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Google Scholar Author Profiles

- Google’s Version of an ORCID-style Profile
- Holds article info, as well as citation stats

Example:
https://scholar.google.com/citations?user=RY6JOL8AAAAAJ&hl=en&oi=ao
Google Scholar Advantages

- Can import to ORCID from a Google Scholar profile
  https://guides.lib.uiowa.edu/c.php?g=543776&p=5507274

- Automated search results can be automatically added to your profile.

https://tinyurl.com/scholarly-presence
Google Scholar Profile Drawbacks

- Automatic updates can be a curse, make sure to regularly check or switch to manual updates.

Traditional Measures of Scholarly Impact - Simplified

For Articles - number of citations

Journals - discipline specific rankings, Journal Impact Factor being the best known example

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Journal Metrics & Rankings

- Journal Impact Factor (Web of Science data)
- CiteScore, SJR & SNIP (Scopus data)
- Google Scholar Metrics
Finding Metrics

**Journal Impact Factor** - Web of Science

CiteScore, SJR and SNIP - [Scopus](https://scholar.google.com/intl/en/scholar/metrics.html)

Google Scholar Metrics
Resources for Understanding Trad. Metrics

Journal Metrics and Ranking Video from UCD: https://www.youtube.com/watch?v=w-pBD_n7Tjg

Citation Research and Impact Metrics from ASU: https://libguides.asu.edu/citation/journals

Meaningful Metrics by Annie Gains: https://www.lib.uidaho.edu/media/workshops/meaningful_metrics_workshop.pdf

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AltMetrics

Social media shares, downloads, linking or bookmarking in certain citation managers.

Not the same as scholarly metrics but a useful addition.

Metrics-Toolkit - helpful interactive guide to the many types of metrics out there.

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Finding and Using AltMetrics

AltMetrics can be added as a plugin to your browser, this allows you to view the AltMetrics for the content you are looking at.

Using AltMetrics Guide:
https://help.altmetric.com/support/solutions/articles/6000129059-how-do-i-find-the-altmetric-data-for-my-articles-
Social Media and Professional Web Presence

Academic Personas -
https://guides.library.illinois.edu/c.php?g=348192&p=2346605
Professional Web Presence

Important for capturing work history or activity that is not represented as publications, or exploring local connections.

LinkedIn
[LinkedIn Top 5 To-Dos Video](https://tinyurl.com/scholarly-presence)

VIVO:
[https://vivo.nkn.uidaho.edu/vivo/](https://vivo.nkn.uidaho.edu/vivo/)
Professional Web Presence Considerations

Make sure to search yourself so you know what’s out there.

Try to tie up loose end digital web-presences, ghost projects can be a nuisance.

You don’t have to do all this to be successful, pick one or two to start on and then grow your digital presence from there.

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Other Social and Sharing Platforms

Twitter can be a place to establish an academic presence, so can Facebook, especially with discipline-based groups.

Be cautious with Academia.edu and ResearchGate and similar sites.
## Open vs Academia.edu and ResearchGate

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<th>Open access repositories</th>
<th>Academia.edu</th>
<th>ResearchGate</th>
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<tbody>
<tr>
<td>Supports export or harvesting</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Long-term preservation</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Business model</td>
<td>Nonprofit (usually)</td>
<td>Commercial. Sells job posting services. Hopes to sell data.</td>
<td>Commercial. Sells ads, job posting services</td>
</tr>
<tr>
<td>Sends you lots of emails (by default)</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Wants your address book</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Fulfills requirements of Brunel, REF and funder policies</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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Finding an Open Repository by Discipline

List of Open Repositories:
http://oad.simmons.edu/oadwiki/Disciplinary_repositories

Science Focus:
https://www.nature.com/sdata/policies/repositories
Most important takeaways

Be conscientious about your social media and digital presence.

Building good Scholarly Presence habits now will help you throughout your career.

Librarians are here to help!

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<th>Date</th>
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<td>Tips and Tricks for Word, Excel, and PowerPoint</td>
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<td>9/17</td>
<td>Scholarly Presence</td>
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<tr>
<td>9/24</td>
<td>Citation Management</td>
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<tr>
<td>10/1</td>
<td>Organizing Your Research and Data Management</td>
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