Workshop Goals

To help you become familiar with several key possibilities for developing your personal scholarly presence.

- ORCID
- Google Scholar Author Profiles
- Traditional Scholarly Metrics
- AltMetrics
- Social Media and Professional Web Presence

https://tinyurl.com/scholarly-presence
What is scholarly presence?

**Pre-web:** Papers and proceedings, talks and conversations at conferences, service appointments

**Post-web:** all the above plus,
- Websites/Blogs
- Social Media - Professional and Private
- Analytics
- Research/Scholarly Profile platforms

[https://tinyurl.com/scholarly-presence](https://tinyurl.com/scholarly-presence)
Intentional Scholarly Presence

Modern digital environments mean our scholarly presence can be crafted for us by our personal social medias and histories if we don’t engage.

Creates opportunities for collaboration and connection with colleagues and across disciplines.

https://tinyurl.com/scholarly-presence
Creates a durable url with a unique # where you can create a digital cv and profile.

Can automatically update publications from trusted organizations.

You create and maintain your profile.

Example: https://orcid.org/0000-0003-3877-2797
Digital Object Identifiers (DOI)

Creates a unique and permanent number that is assigned to a digital object (DOI).

Most interactions with DOI’s will be handled at the publisher level. DOI are assigned to outputs not authors.

https://tinyurl.com/scholarly-presence
Getting Started with ORCID

Easy registration:
https://orcid.org/register

How to use ORCID Video

https://tinyurl.com/scholarly-presence
Final thoughts on ORCID

- Might be required in some disciplines for grants and publications
- Durable, permanent URL and ID
- Automated update available

Remember:
- Cannot export to Google Scholar Profile

https://tinyurl.com/scholarly-presentation
Google Scholar Author Profiles

- Google’s Version of an ORCID-style Profile
- Holds article info, as well as citation stats

Example:
https://scholar.google.com/citations?user=RY6JOL8AAAJ&hl=en&oi=ao

https://tinyurl.com/scholarly-presence
Google Scholar Advantages

- Can import to ORCID from a Google Scholar profile
  https://guides.lib.uiowa.edu/c.php?g=543776&p=5507274

- Automated search results can be automatically added to your profile.
Google Scholar Profile
Drawbacks

- Automatic updates can be a curse, make sure to regularly check or switch to manual updates.

Traditional Measures of Scholarly Impact - Simplified

For Articles - number of citations

Journals - discipline specific rankings, Journal Impact Factor being the best known example
Journal Metrics & Rankings

• Journal Impact Factor (Web of Science data)

• CiteScore, SJR & SNIP (Scopus data)

• Google Scholar Metrics
Finding Metrics on a Particular Journal

**Journal Impact Factor** - Web of Science

CiteScore, SJR and SNIP - **Scopus**

Google Scholar Metrics
Resources for Understanding Trad. Metrics

Journal Metrics and Ranking Video from UCD: https://www.youtube.com/watch?v=w-pBD_n7Tig

Citation Research and Impact Metrics from ASU: https://libguides.asu.edu/citation/journals

Meaningful Metrics by Annie Gains: https://www.lib.uidaho.edu/media/workshops/meaningful_metrics_workshop.pdf
AltMetrics

Social media shares, downloads, linking or bookmarking in certain citation managers.

Not the same as scholarly metrics but a useful addition.

Metrics-Toolkit - helpful interactive guide to the many types of metrics out there.

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Finding and Using AltMetrics

AltMetrics can be added as a plugin to your browser, this allows you to view the AltMetrics for the content you are looking at.

Using AltMetrics Guide:
https://help.altmetric.com/support/solutions/articles/6000129059-how-do-i-find-the-altmetric-data-for-my-articles-
Social Media and Professional Web Presence

Academic Personas -
https://guides.library.illinois.edu/c.php?g=348192&p=2346605
Social Media and Professional Web Presence

Just a friendly reminder to tell anyone Indigenous who is checking out game development (video games to table-top to virtual reality and beyond) about #IndigenousGameDevs! We're on Discord and Facebook for sharing and coordinating.

Indigenous Game Devs

🔗 indigenousgamedevs.com
Social Media and Professional Web Presence

Pinker: “Women experience basic emotions more intensely, except perhaps anger” & implies this is innate. I look up his 4 citations. 3 say nothing relevant; 1 says it verbatim. I look up the 6 citations for that source. None support the claim; one claims the opposite. Welp.
Professional Web Presence

Important for capturing work history or activity that is not represented as publications, or exploring local connections.

LinkedIn

LinkedIn Top 5 To-Dos Video

VIVO:

https://vivo.nkn.uidaho.edu/vivo/
Professional Web Presence Considerations

Make sure to search yourself so you know what’s out there.

Try to tie up loose end digital web-presences, ghost projects can be a nuisance.

You don’t have to do all this to be successful, pick one or two to start on and then grow your digital presence from there.
Other Social and Sharing Platforms

Twitter can be a place to establish an academic presence, so can Facebook or even Instagram, especially with discipline-based groups.

Be cautious with Academia.edu and ResearchGate and similar sites.
### Open vs Academia.edu and ResearchGate

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<thead>
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<th></th>
<th>Open access repositories</th>
<th>Academia.edu</th>
<th>ResearchGate</th>
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<tbody>
<tr>
<td>Supports export or harvesting</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Long-term preservation</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Business model</td>
<td>Nonprofit (usually)</td>
<td>Commercial. Sells job posting services. Hopes to sell data.</td>
<td>Commericical. Sells ads, job posting services</td>
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<tr>
<td>Sends you lots of emails (by default)</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Wants your address book</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Fulfills requirements of Brunel, REF and funder policies</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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Finding an Open Repository by Discipline

List of Open Repositories:
http://oad.simmons.edu/oadwiki/Disciplinary_repositories

Science Focus:
https://www.nature.com/sdata/policies/repositories
Most important takeaways:

Be conscientious about your social media and digital presence.

Building good Scholarly Presence habits now will help you throughout your career.

Librarians are here to help!

https://tinyurl.com/scholarly-presence
# Graduate Student Essentials

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<td>Research Refresher</td>
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<td>Sep 15</td>
<td>Microsoft Word</td>
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<td>Sep 22</td>
<td>Scholarly Presence</td>
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<td>Sep 29</td>
<td>Citation Management with Zotero</td>
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<td>Oct 6</td>
<td>Microsoft Excel</td>
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<td>Oct 13</td>
<td>Data Management</td>
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<td>Oct 20</td>
<td>Poster Creation</td>
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