Graduate Student Essentials: Tools for Building Scholarly Presence

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Workshop Goals

To help you become familiar with several key possibilities for developing your personal scholarly presence.

- ORCID
- Google Scholar Author Profiles
- Traditional Scholarly Metrics
- AltMetrics
- Social Media and Professional Web Presence

What is scholarly presence?

Pre-web: Papers and proceedings, talks and conversations at conferences, service appointments

Post-web: all the above plus,
- Websites/Blogs
- Social Media - Professional and Private
- Analytics
- Research/Scholarly Profile platforms

https://tinyurl.com/scholarly-presence

Intentional Scholarly Presence

Modern digital environments mean our scholarly presence can be crafted for us by our personal social medias and histories if we don't engage.

Creates opportunities for collaboration and connection with colleagues and across disciplines.

ORCID

Creates a durable url with a unique # where you can create a digital cv and profile.

Can automatically update publications from trusted organizations.

You create and maintain your profile.

Example: https://orcid.org/0000-0003-3877-2797

Digital Object Identifiers (DOI)

Creates a unique and permanent number that is assigned to a digital object (DOI).

Most interactions with DOI's will be handled at the publisher level. DOI are assigned to outputs not authors.

Getting Started with ORCID

Easy registration:
https://orcid.org/register

How to use ORCID Video

Final thoughts on ORCID

- Might be required in some disciplines for grants and publications
- Durable, permanent URL and ID
- [Automated update](#) available

Remember:
- Cannot export to Google Scholar Profile

Google Scholar Author Profiles

- Google's Version of an ORCID-style Profile

- Holds article info, as well as citation stats

Example:

https://scholar.google.com/citations?user=RY6JOL8AAAAJ&hl=en&oi=ao

Google Scholar Advantages

- Can import to ORCID from a Google Scholar profile https://guides.lib.uiowa.edu/c.php?g=543776&p=5507274

- Automated search results can be automatically added to your profile.

Google Scholar Profile Drawbacks

- Automatic updates can be a curse, make sure to regularly check or switch to manual updates.

- Further reading on Google Scholar Profiles: https://harzing.com/blog/2018/11/google-scholar-citation-profiles-the-good-the-bad-and-the-better

Traditional Measures of Scholarly Impact - Simplified

For Articles - number of citations

Journals - discipline specific rankings, Journal Impact Factor being the best known example

Journal Metrics & Rankings

- Journal Impact Factor
  (Web of Science data)

- CiteScore, SJR & SNIP
  (Scopus data)

- Google Scholar Metrics

Finding Metrics on a Particular Journal

Journal Impact Factor - Web of Science

CiteScore, SJR and SNIP - Scopus

Google Scholar Metrics
https://scholar.google.com/intl/en/scholar/metrics.html

Resources for Understanding Trad. Metrics

Journal Metrics and Ranking Video from UCD:
https://www.youtube.com/watch?v=w-pBD_n7Tjg

Citation Research and Impact Metrics from ASU:
https://libguides.asu.edu/citation/journals

Meaningful Metrics by Annie Gains:
https://www.lib.uidaho.edu/media/workshops/Meaningful_metrics_workshop.pdf

AltMetrics

Social media shares, downloads, linking or bookmarking in certain citation managers.

Not the same as scholarly metrics but a useful addition.

Metrics-Toolkit - helpful interactive guide to the many types of metrics out there.

https://tinyurl.com/scholarly-presence

Finding and Using AltMetrics

AltMetrics can be added as a plugin to your browser, this allows you to view the AltMetrics for the content you are looking at.

Using AltMetrics Guide:

https://help.altmetric.com/support/solutions/articles/6000129059-how-do-i-find-the-altmetric-data-for-my-articles-

Social Media and Professional Web Presence

Academic Personas - https://guides.library.illinois.edu/c.php?g=348192&p=2346605

Social Media and Professional

Just a friendly reminder to tell anyone Indigenous who is checking out game development (video games to table-top to virtual reality and beyond) about #IndigenousGameDevs! We're on Discord and Facebook for sharing and coordinating.

Indigenous Game Devs
🔗 indigenousgamedevs.com

↺ 83   ♡ 78   ⬆

Social Media and Professional Web Presence

Pinker: "Women experience basic emotions more intensely, except perhaps anger" & implies this is innate. I look up his 4 citations. 3 say nothing relevant; 1 says it verbatim. I look up the 6 citations for that source. None support the claim; one claims the opposite. Welp.

💬 55   ⟲ 353   ♡ 2K   ↑

💬 222   🔁 17.6K   ♡ 93.7K   ⬆️

Professional Web Presence

Important for capturing work history or activity that is not represented as publications, or exploring local connections.

LinkedIn

LinkedIn Top 5 To-Dos Video

VIVO:

https://vivo.nkn.uidaho.edu/vivo/

https://tinyurl.com/scholarly-presence

Professional Web Presence Considerations

Make sure to search yourself so you know what's out there.

Try to tie up loose end digital web-presences, ghost projects can be a nuisance.

You don't have to do all this to be successful, pick one or two to start on and then grow your digital presence from there.

https://tinyurl.com/scholarly-presence

Other Social and Sharing Platforms

Twitter can be a place to establish an academic presence, so can Facebook or even Instagram, especially with discipline-based groups.

Be cautious with Academia.edu and ResearchGate and similar sites.

Open vs Academia.edu and ResearchGate

	Open access repositories	Academia.edu	ResearchGate
Supports export or harvesting	Yes	No	No
Long-term preservation	Yes	No	No
Business model	Nonprofit (usually)	Commercial. Sells job posting services. Hopes to sell data.	Commericial. Sells ads, job posting services
Sends you lots of emails (by default)	No	Yes	Yes
Wants your address book	No	Yes	Yes
Fulfills requirements of Brunel, REF and funder policies	**Yes**	**No**	**No**

Finding an Open Repository by Discipline

List of Open Repositories:

http://oad.simmons.edu/oadwiki/Disciplinary_repositories

Science Focus:

https://www.nature.com/sdata/policies/repositories

Most important takeaways:

Be conscientious about your social media and digital presence.

Building good Scholarly Presence habits now will help you throughout your career.

Librarians are here to help!

Graduate Student Essentials

Sep 8	Research Refresher
Sep 15	Microsoft Word
Sep 22	Scholarly Presence
Sep 29	Citation Management with Zotero
Oct 6	Microsoft Excel
Oct 13	Data Management
Oct 20	Poster Creation

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