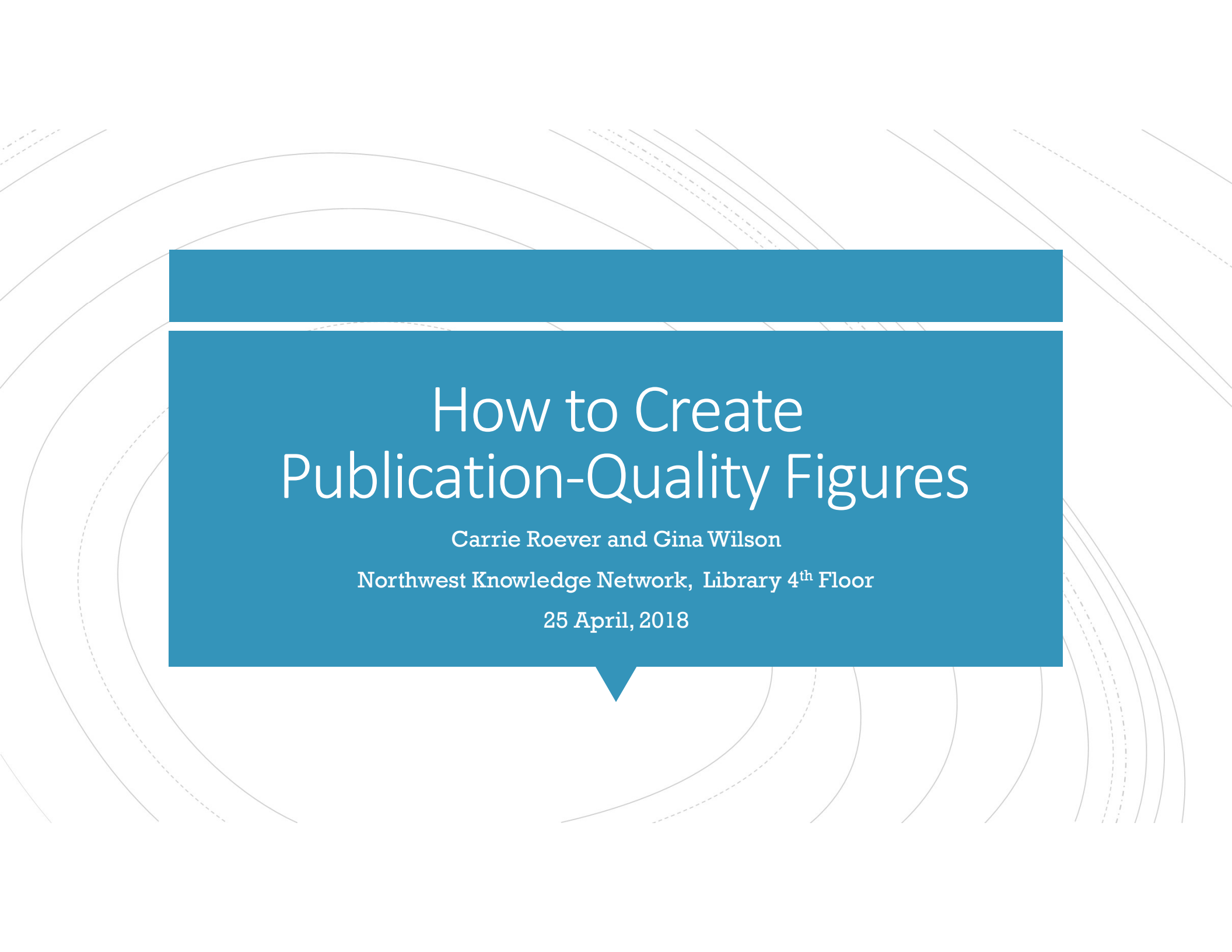


# Abstract

You have spent months, if not years, working on your research project, and you are finally ready to share it with the world. Next that high-impact journal article needs to be accompanied by high-impact figures. In this 30-minute presentation, we will introduce you to some tips and tricks to create journal-ready figures. While we won't cover all topics related to figure design, we will discuss the technical issues involved with turning your results into something that can be proudly displayed in print or on a computer screen.



The background of the slide features a series of concentric circles in a light gray color, some of which are dashed. A large, solid blue rectangle is centered on the slide, containing the title and other text. The rectangle has a small triangular point at the bottom center.

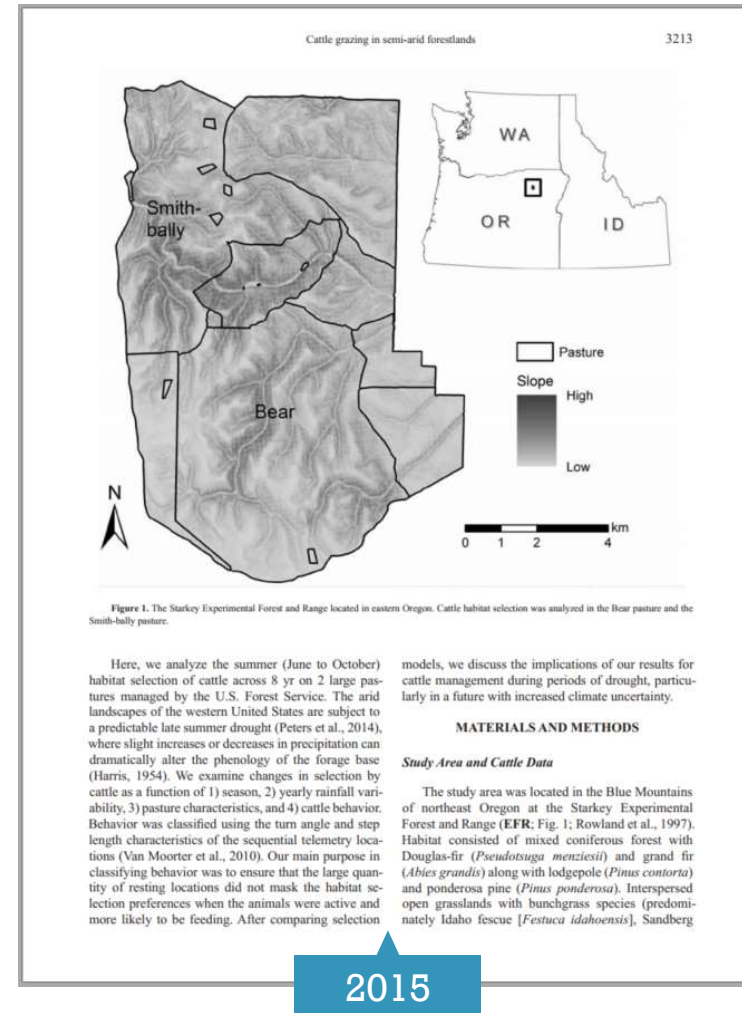
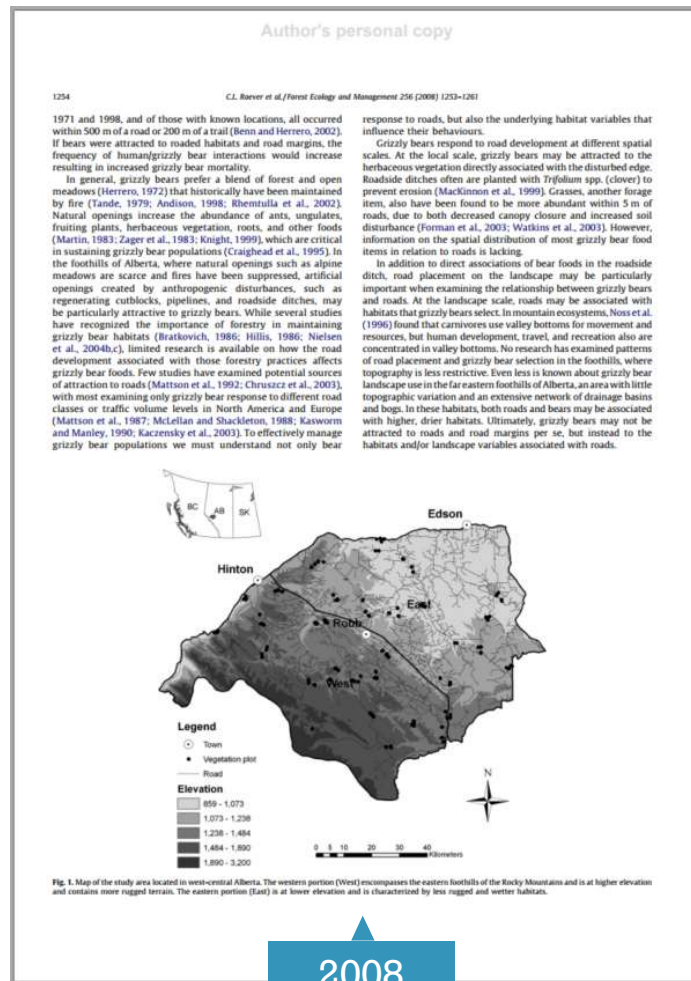
# How to Create Publication-Quality Figures

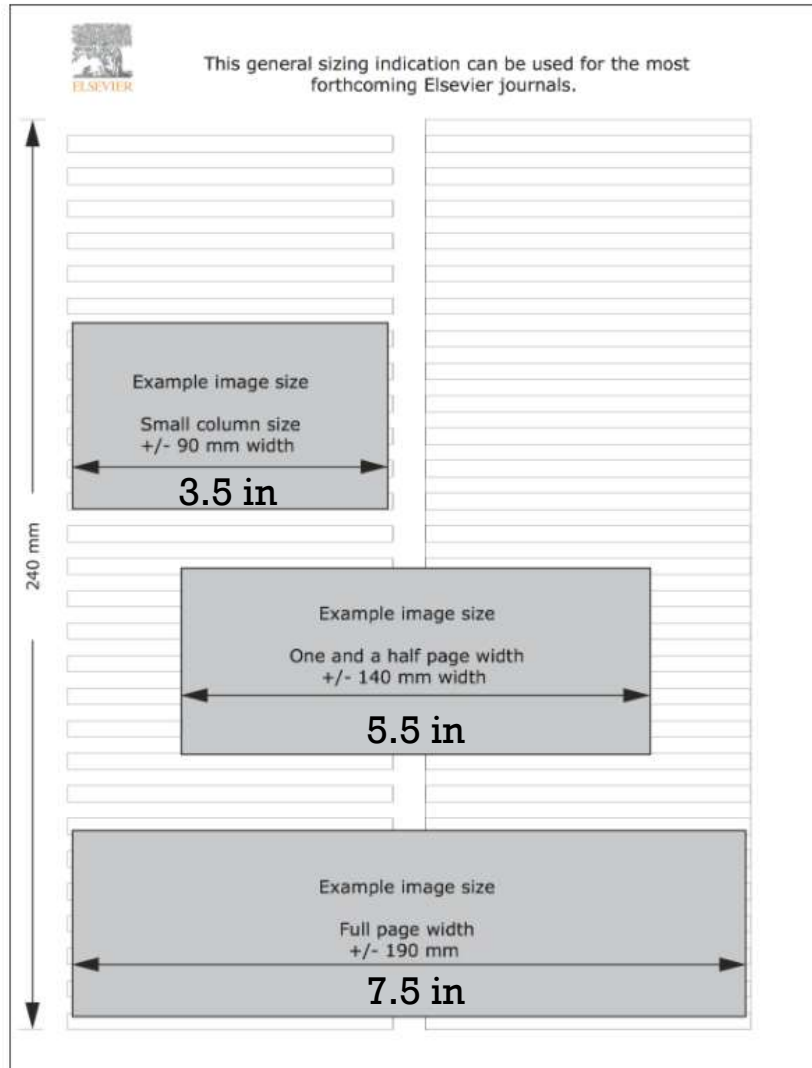
Carrie Roever and Gina Wilson

Northwest Knowledge Network, Library 4<sup>th</sup> Floor

25 April, 2018

# My Journey





<https://www.elsevier.com/authors/author-schemas/artwork-and-media-instructions/artwork-sizing>

## Step 1

Define your  
width

## Step 1.1

Allow for flexibility...  
Sometimes you  
choose full-width,  
but the publisher  
has other ideas...

132

C.J. Roever et al. / Biological Conservation 157 (2013) 128–135

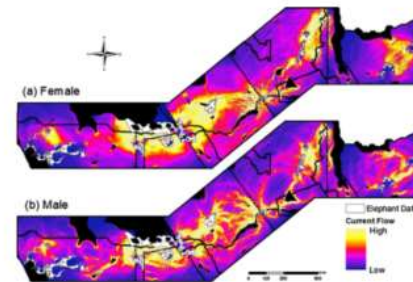


Fig. 3. Current flow using the habitat selection index as the resistance. Owing to the computing limitations of the program Circuitscape, the study area was divided into five sections (dashed black line). Black regions indicate areas of zero flow.

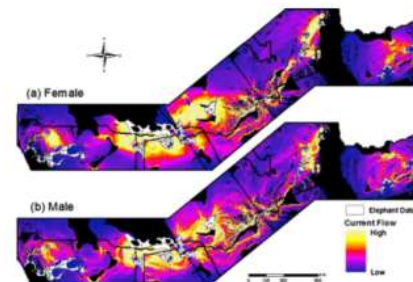


Fig. 4. Current flow using the habitat selection index as the resistance, along with absolute barriers. Absolute barriers were defined as values greater than those observed within 95% of the elephant location data for distance to water, human population density, and slope. Black regions indicate areas of zero flow.

This corridor was long (320 km) and narrow, which could limit its utility. Flow also decreased for females in some areas between the Zambezi and Luangwa, further reducing its functionality as a potential corridor.

The current flow maps further showed low flow for males or females between Etosha and Chobe and between Luangwa and Niassa (Figs. 3 and 4). The distance between Etosha and Chobe was large (300 km) and the area contained few water sources. In the Namibian portion of our study area, some regions were up to 70 km from water, and in Angola, this distance rose to greater than 100 km. The furthest any elephant occurred from water was 58 km, with a mean distance of 10 km. The greatest barrier for dispersal between Luangwa and Niassa was the high human density in Malawi. In addition, Lake Malawi created a bottleneck, limiting potential flow to one 11 km wide area.

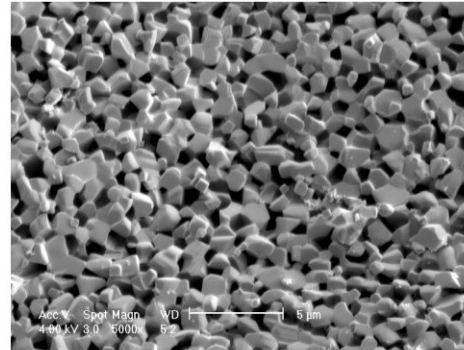
#### 4. Discussion

In general, the wet season habitat selection patterns of male and female elephants were similar and supported the relevance of previously reported habitat covariates (see Harris et al., 2008; Hoare and Du Toit, 1999; Loarie et al., 2009a; Roever et al., 2012; Wall et al., 2006). Both sexes had a nonlinear relationship with water, selecting for areas both near and far from water relative to availability (Table 2). This agrees with what we know about elephant behaviour, as elephants regularly go to water to drink and then travel far afield in search of food (Leggett, 2006). Our elephants also avoided steep terrain, possibly due to physiological and energetic constraints (see Wall et al., 2006). Females had a sharper decline in the use of higher slopes with the inclusion of the quadratic term, suggesting that they selected more for flat terrain

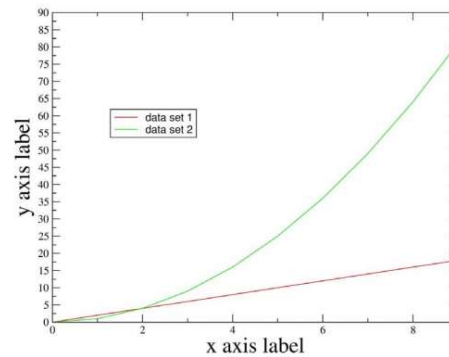
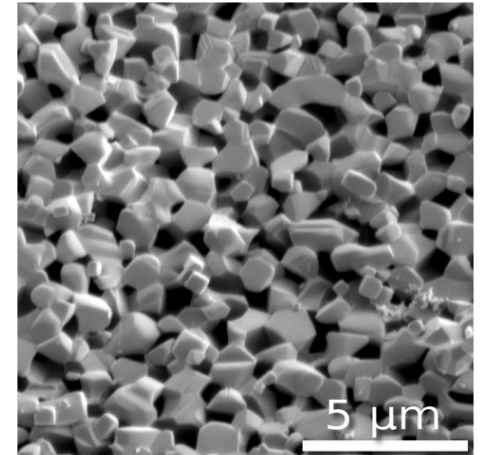
2013

## Step 1.2

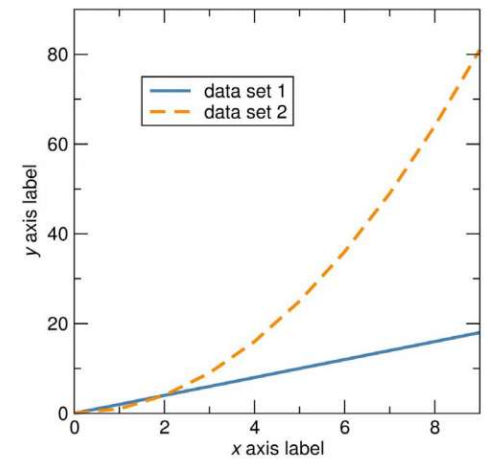
When in doubt,  
be square



Vs.



Vs.



## Step 2

Define your  
resolution

- Most journals → 300 – 600 dpi
- Aim with the higher end
- If possible, use scalable text and images (won't pixelized)

RASTER



VECTOR



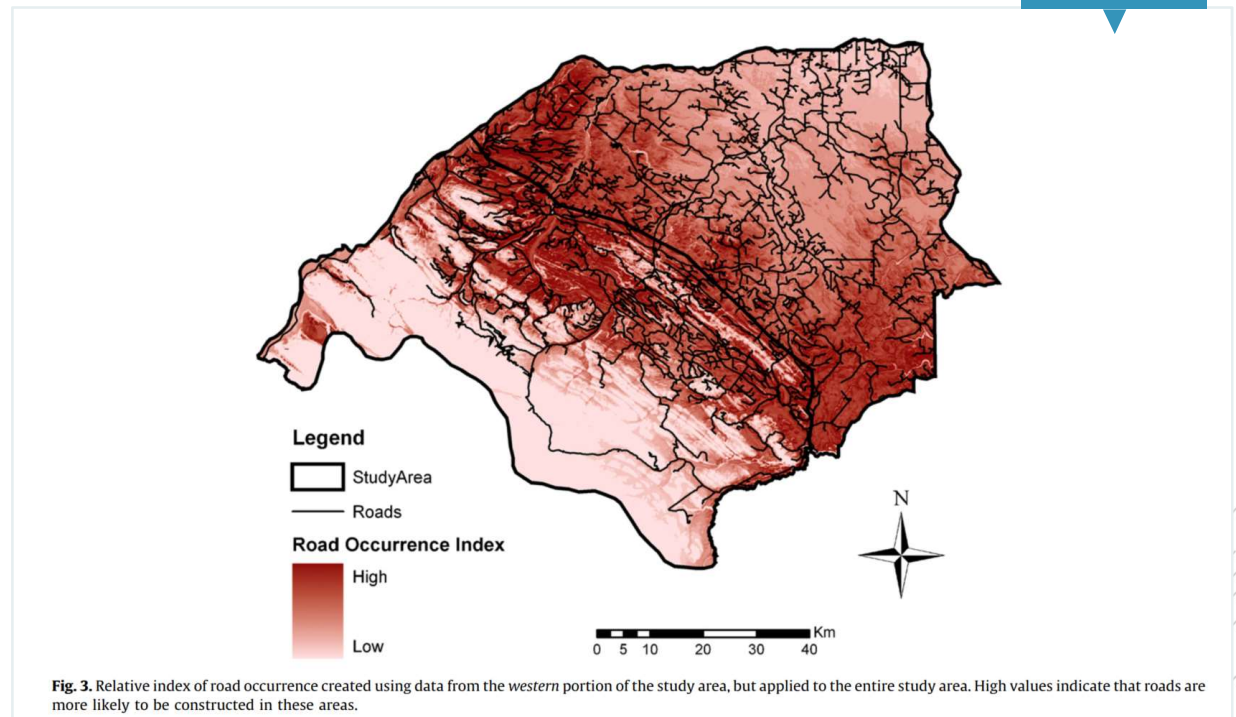


## Step 3

Consider your  
budget

- Color is costly (\$150 - \$1000 each)
- Is it absolutely necessary?

2008





## Step 3.1

### Accommodate disabilities

Full-color Vision



Red/Green Colorblindness



## Step 3.2

# Color and Emotion

### BLACK

sophistication  
power  
mystery  
formality  
evil  
death

### GRAY

stability  
security  
strength of character  
authority  
maturity

### PURPLE

royalty  
luxury  
dignity  
wisdom  
spirituality  
passion  
vision  
magic

### YELLOW

joy  
cheerfulness  
friendliness  
intellect  
energy  
warmth  
caution  
cowardice

### WHITE

freshness  
hope  
goodness  
light  
purity  
cleanliness  
simplicity  
coolness

### PINK

romance  
compassion  
faithfulness  
beauty  
love  
friendship  
sensitivity

### RED

danger  
passion  
daring  
romance  
style  
excitement  
urgency  
energetic

### BLUE

peace  
stability  
calmness  
confidence  
tranquility  
sincerity  
affection  
integrity

### GREEN

life  
growth  
environment  
healing  
money  
safety  
relaxation  
freshness



## Step 3.3

# Color and Associations

## Step 3.4

Color and  
Temperature





Table 1

Structure of the AIC candidate models evaluating elephant habitat use (elephant location vs. random location), elephant mortality risk (mortality location vs. random location), and difference in selection (mortality location vs. elephant location). Distance to water and distance to road were correlated; therefore, they could not be used in the same model.

Model name	Model
1. Null	
2. Water	Distance to water*
3. Nutrients	Distance to water* + Proportion tree*
4. Water, food, and slope	Slope + Distance to water* + Proportion tree*
5. Human presence	Distance to humans <sup>ab</sup> + Distance to road <sup>b</sup>
6. Cover and humans	Proportion tree* + Distance to humans <sup>ab</sup> + Distance to road <sup>b</sup>
7. Global model with water	Slope + Distance to water* + Proportion tree* + Distance to humans <sup>ab</sup>
8. Global model with roads	Slope + Proportion tree* + Distance to humans <sup>ab</sup> + Distance to road <sup>b</sup>

\* Quadratic in all analysis.

<sup>a</sup> Quadratic in the elephant vs. random analysis.

<sup>b</sup> Quadratic in the mortality vs. elephant analysis.

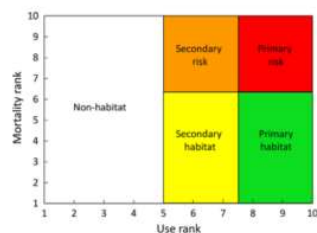


Fig. 2. Five habitat states categorized based on relative probability of use (10 ordinal bins from 1-low to 10-high) and relative probability of mortality (10 ordinal bins from 1-low to 10-high) for elephants. This figure was adapted from Nielsen et al. (2006).

regions (Fig. 1). Legal trophy hunting of elephant males was permitted in WMAs between the months of April and September, with a quota of 400 males in 2010 and 306 taken. Most of the terrain within the study area was flat, with the steepest slopes of eight degrees occurring along the Chobe River. The vegetation consisted primarily of deciduous dry woodlands and interspersed grasslands (Gaughan et al., 2012). Kasane, in the northeastern corner of the study area, was the largest town, and outside of this town, human settlements occurred in small villages along roadways mainly on the periphery of the study area. Permanent human settlements were prohibited in national parks; however lodges, campsites,

and park offices were located within park boundaries. Roads also occurred throughout at a density of 0.073 km/km<sup>2</sup>.

## 2.2. Elephant data

Aerial surveys to locate elephant carcasses and live elephants were conducted from June to December 2010. Aerial survey methodology followed procedures established by Norton-Griffiths (1978), whereby parallel strip-transsects were systematically flown in a fixed-wing plane and animal locations were recorded. Transsects were flown at a speed of 160 km/h and 300 feet above ground level. The study area was divided into 42 sampling units, and transsects within each sampling unit were surveyed once over a period of 1 day to reduce duplicate counting of animals. The distance between strip-transsects varied by sampling unit to minimize sampling effort (for detailed methods see Chase, 2011). Sampling units expected to have high to moderate elephant density were surveyed more intensively (2–4 km,  $n = 38$ ) than those with low elephant densities (8 km,  $n = 3$ ). However, NG26 was surveyed at a 1 km density at the request of local stake holders. The width of strip transsects extended approximately 400 m (two observers covering 200 m); consequently, survey intensities of 1, 2, 4, and 8 km accounted for 40%, 20%, 10%, and 5% coverage of the sampling unit, respectively. The differing sampling intensities were not biased towards a particular habitat type or landscape feature and would, therefore, not bias habitat selection models (see Appendix A in Supplementary material). Orientation and spacing of flight paths were generated using DNR Garmin Sampling Extension in ArcView 3.2 (ESRI, Redlands, California).

The timing of aerial surveys coincided with the peak dry season to increase visibility through the tree canopy. The location, time, sex, and number of elephants were recorded. The sex and age

Table 2  
Beta coefficients ( $\beta$ ) and standard errors (SE) for the top-ranked AIC models. An asterisk (\*) was used to indicate where the confidence intervals did not overlap with zero. Model fit using k-fold cross validation and the Spearman rank correlation coefficient ( $r_s$ ) is also presented.

	Elephant vs. random		Mortality vs. random		Mortality vs. elephant	
	$\beta$	SE	$\beta$	SE	$\beta$	SE
Distance to water*	0.73	0.55	5.31	1.80*	4.29	1.90*
(Distance to water) <sup>2</sup>	-0.15	0.02*	-0.28	0.06*	-0.12	0.06
Slope	0.15	0.04*	0.40	0.07*	0.27	0.09*
Proportion tree	6.24	0.67*	13.36	2.23*	4.38	2.48
(Proportion tree) <sup>2</sup>	-17.98	2.28*	-38.83	8.01*	-14.86	8.34
Distance to humans <sup>a</sup>	2.92	0.46*	-4.52	0.46*	-8.05	1.45*
(Distance to humans) <sup>2</sup>	-0.04	0.01*	-	-	0.05	0.03
Model fit ( $r_s$ )	1.00		0.96		0.87	

\* Coefficient value and standard error multiplied by 100 for ease of interpretation.

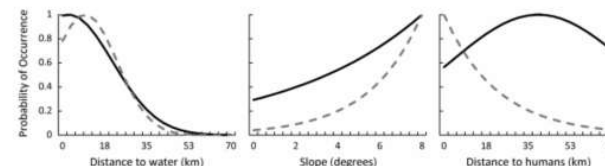


Fig. 4. Relative probability of occurrence for live elephant (solid black) and elephant carcass (dashed gray) locations as a function of distance to water, slope, and distance to humans.

Table 3

Percent composition of habitat states occurring within each study region.

	Non-habitat	Secondary habitat	Secondary risk	Primary habitat	Primary risk	Total area (km <sup>2</sup> )
Chobe NP	14.6	14.5	26.1	14.8	30.0	10,751
Malagadigadi NP	66.4	20.1	10.6	1.0	2.0	5018
Moremi GR	13.6	18.1	7.1	51.1	10.2	4889
Nxai Pan NP	35.8	27.9	8.1	9.5	18.7	2518
CH - east	42.1	9.8	19.3	9.0	19.7	6977
CH - north	39.1	0.5	43.2	0.1	17.2	2884
CT	84.1	3.0	11.2	0.4	1.3	10,002
NG - north	42.6	14.7	18.7	15.3	8.7	19,683
NG - south	10.4	33.1	7.0	36.5	13.0	8375
Total area	42.0	14.6	16.2	15.0	12.3	74,354

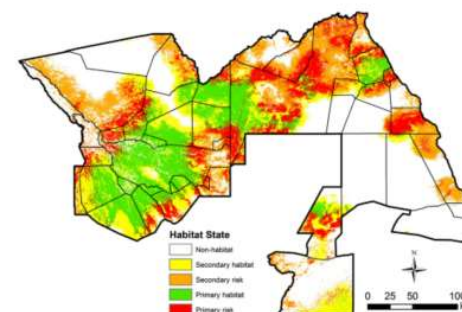


Fig. 5. Habitat states for elephants in northern Botswana. Non-critical habitats represent areas of low use by elephants. Primary and secondary habitats represent areas with low mortality and high to moderate use, respectively. Primary and secondary risk areas represent regions with high mortality and high to moderate use, respectively.

factors as independent variables. We used a design I approach because individual animals were not uniquely identified and were only sampled once (Manly et al., 2002). A design I approach is made at the population level, where used resources units are sampled for the entire study area (Manly et al., 2002). We then developed three habitat-based models. First, using the live elephant observations, we estimated habitat selection by elephants. Each elephant herd accounted for one observation, resulting in 3040 live elephant observations. We compared these to random

points generated at a density of 1 point per 3 km<sup>2</sup> across the study area, for a total of 24,785 random locations. Next, we estimated the habitat-specific probability of elephant mortality using the 341 elephant carcass observations. The same set of random points was used for the mortality model as in the elephant habitat selection model. Finally, we compared elephant carcass locations to live elephant locations. This model accounts for the reality that elephants can only die in areas where they occur (Nielsen et al., 2004).

## Step 3.5

Accommodate  
B&W printing of  
color figures

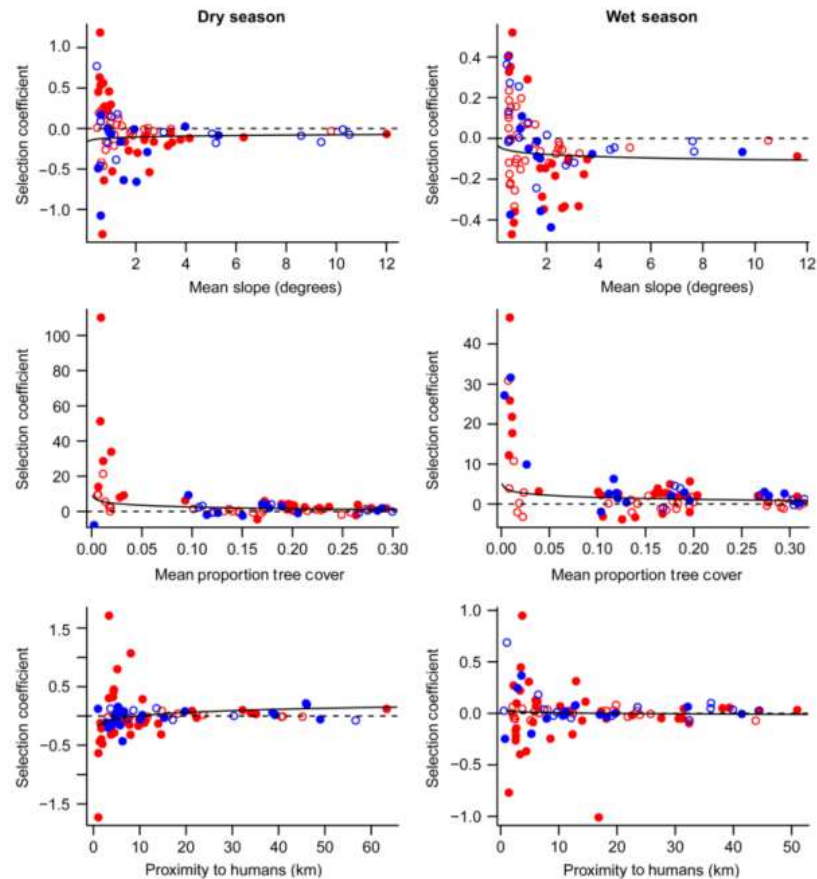


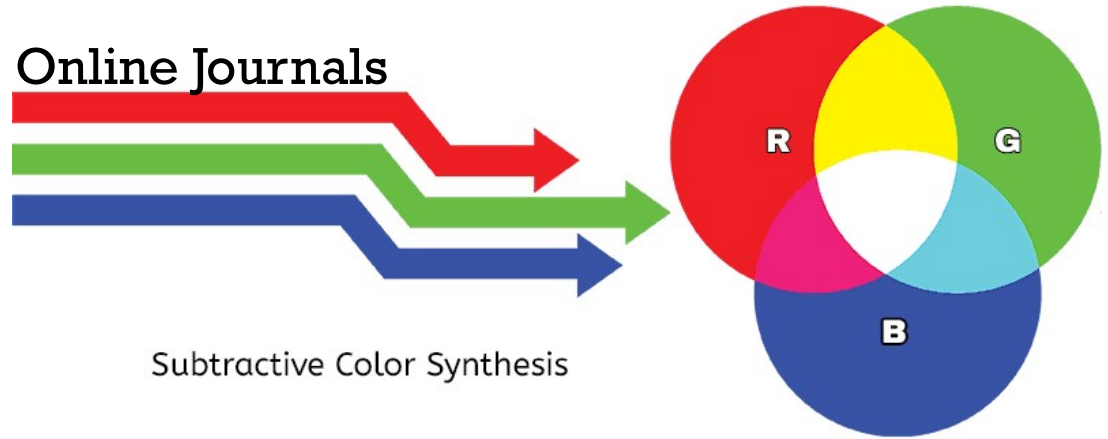
Figure 3. Functional responses in habitat selection for female (red) and male (blue) elephants. Selection coefficients were estimated for each individual using a resource selection function model and were modeled as a function of the mean slope, tree cover, or proximity to humans within each home range. Both significant (filled circle) and non-significant (open circle) selection coefficients were modeled.



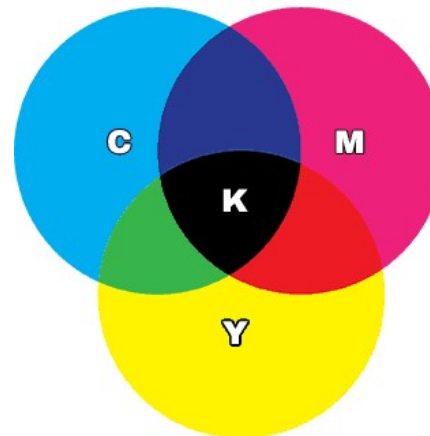
## Step 3.6

# RGB vs CMYK

Online Journals



Subtractive Color Synthesis



Print Journals

Additive Color Synthesis

Conversion How-To: <http://b.nanes.org/figures/>

## Step 3.6

### RGB vs CMYK

Online Journals



Print Journals



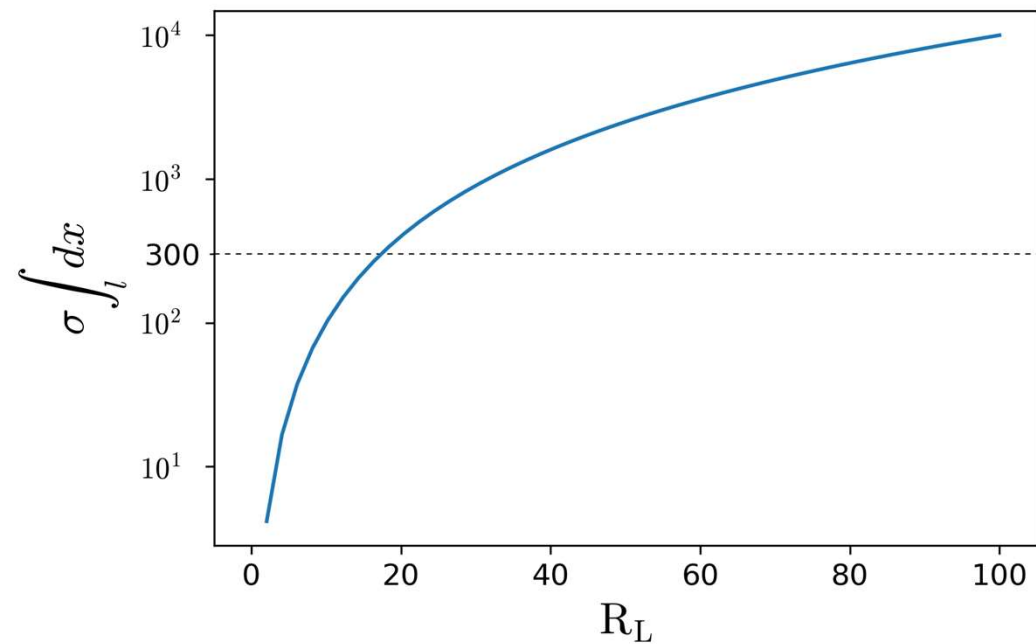
Check with the journal

Conversion How-To: <http://b.nanes.org/figures/>

## Step 4

### Standards for text

- If [Step 1: Width](#) is defined properly, this is straightforward
- Minimum size: 8 pt.
- Consistent use of fonts
- Use 0.2 instead of .2



## Step 4.1

To serif  
or not to serif

### SERIF - GOOD FOR PARAGRAPHS

#### Lorem ipsum

Lorem ipsum Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui ocia deserunt mollit anim id est laborum.

### SAN-SERIF - GOOD FOR HEADERS

#### Lorem ipsum

Lorem ipsum Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui ocia deserunt mollit anim id est laborum.

## Step 5

And the cheese  
stands alone

- Should be interpretable without any manuscript text
- No abbreviations unless defined therein

SD ALONE



## Step 6

### Exporting & File Format

- Check with the journal
- Lossless (TIFF, PNG, BMP) > Lossy (JPG & GIF)
- Vector (PDF, SVG) > Raster (TIFF, PNG, JPG)





## Resources

Free (mostly)  
alternatives to  
Photoshop &  
ArcGIS

- Inkscape (optimized for vector images)
- Photopea
- getPaint.net (developed by students at WSU)
- GIMP
- Affinity Photo (\$40)
- QGIS
- R

# Thank you!

# Resources

- <http://b.nanes.org/figures/>
- <https://www.mrl.ucsb.edu/~seshadri/PreparingFigures.pdf>