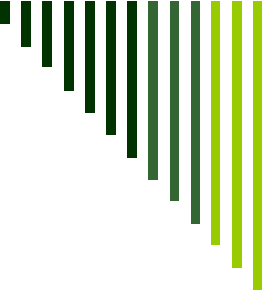


---

# **Business Data Resources at the UI Library for Faculty and Students**

**Maria Anna Jankowska**  
majanko at uidaho.edu

---



# Impact of technology on business education

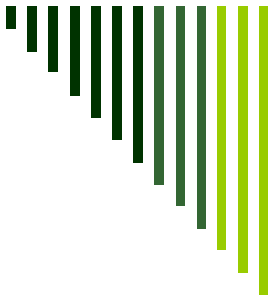
- New formats
- Multimedia information resources
- Enhanced visualization of economic and business information
- E-Scholarship



---

# New formats

- Case studies
- Electronic resources and databases
- Podcast delivery of educational materials
- Simulation games (Capstone®, Foundation®)
- Multimedia resources (video, audio, images, and text)
- CoursePacks



---

# Enhance visualization of business information

- Business visualization (GIS)
- Strategy games  
(<http://www.bsg-online.com/>)
- Industry interaction notes, executive write-ups, action plans

---



# Types of databases

- Factual
- Full-text
- Bibliographic



# Factual databases

## **Standard & Poor's Market Insight**

company & industry information - profiles, financials, peer groups, Excel analytics, online access to Standard and Poor's Stock Reports, Standard and Poor's Industry Surveys, country reports, news & commentary

## **Business & Company Resource Center** (Thomson Gale)

company profiles, brand information, rankings, investment reports, company histories, chronologies and periodicals

## **Business Source Premier** (EBSCO)

provides country economic reports from Global Insight, ICON Group and CountryWatch, as well as detailed company (SWOT analysis) and industry profiles provided by Datamonitor

## **STAT-USA/Internet**

business & economic information from 50 federal agencies (National Trade Data Bank, Economic Bulletin Board, Conference Board, Bureau of Economic Analysis). International market research reports for products and countries, overseas and domestic trade contacts, import/export statistics, and trade leads. GDP, index of leading indicators, regional economic data, and the Economic Report of the President



# Full-text databases

## **SourceOECD**

Organization for Economic Co-operation and Development's online library of statistical databases, books & periodicals. The OECD's work covers economic and social issues from macroeconomics to trade, education, development, science, & innovation.

## **CIAO (Columbia International Affairs**

**Online)** working papers, journals, books, policy briefs, case studies, course packs, schedule of events & maps

## **ResearchNow (Berkeley Electronic Press)**

Economics, business, and marketing journals, access to e-scholarship institutional repositories, working papers & preprints

## **eContent**

**Books24x7** – IT & management

**Ebrary** – business & economics

**NetLibrary** – eBooks



# Bibliographic databases

## **Business Source**

### **Premier** (EBSCO) –

academic journals, magazines, & trade publications, company and industry reports, access to **Harvard Business Review** (back to issues from 1922)

## **ProQuest**

Full text access to articles in 27 national newspapers including the **New York Times** and the **Wall Street Journal**. Access to UI dissertation and theses.

## **JSTOR**

Complete archives of 46 important business and management journals covering accounting, marketing, human resources, organizational behavior, economics, finance, and operations research disciplines.

## **Thomson Gale**

*Business and Company ASAP, InfoTrack OneFile, General Business File ASAP, InfoTrac Business Economics and Theory*



---

# Find case study

- *Harvard Business Review* indexed in Business Source Premier (under Find Articles)
- [CasePlace.org](#) access to 643 cases
- [Harvard Business School Publishing](#) abstracts
- [NACRA:North American Case Research Association](#)



---

# Statistics Resources

- [Census Bureau](#)
- [Bureau of Labor Statistics](#)
- [Bureau of Economic Analysis](#)
- [FedStats](#)
- [Liber8](#)
- [National Bureau of Economic Research](#)
- [International Monetary Fund](#)